

## June 2008

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### Diamond Level \$10,000+

[County of San Luis Obispo](#)

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[The Tribune](#)

### Special Platinum Level \$ 7,500+

[City of Grover Beach](#)

[City of Pismo Beach](#)

[AT&T](#)

### Platinum Level \$5,000+

[Bank of America](#)

[Barbich, Longcrier, Hooper & King](#)

[City of Arroyo Grande](#)

[City of Morro Bay](#)

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[Central Coast Printing](#)

[Don Maruska](#)

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[State Farm Insurance](#)

### Gold Level \$2,500+

[All State Insurance](#)

[Collaboration LLC](#)

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[First American Title](#)

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[Software Solutions](#)

[Systems & Marketing Solutions](#)

[Taylor Frigon Capital Management](#)

[The Rottman Group](#)

Dear June,

### EVC Partnering with SLO County for Economic Development Strategy

The EVC is pleased to announce that it is partnering with San Luis Obispo County's Department of Planning & Building to develop a comprehensive economic strategic for the region. The strategy will examine a variety of factors that can contribute to growing our local economy to provide more jobs and address strengths, weaknesses, opportunities and threats.

Also, we encourage everyone to fill-out the EVC's Annual Business Survey before the deadline this Friday, June 27th. It gathers vital information about our local business community. A report will be made public about the results in the coming weeks. See link below.

Michael E. Manchak  
President & CEO

## EVC Annual Business Community Survey



**Silver Level \$1,000+**

[ACCO Engineered Systems](#)  
[Airport Road Business Park](#)  
[Andre, Morris & Buttery](#)  
[Best Western Colony Inn - Atascadero](#)  
[Ofalea College of Business, Cal Poly](#)  
[California Space Authority](#)  
[Cannon Associates](#)  
[Clever Concepts](#)  
[Coast National Bank](#)  
[Coastal Business Finance](#)  
[Cook, Ekmanian & Associates](#)  
[Country Real Estate](#)  
[Cuesta College](#)  
[Digital West Networks](#)  
[eda - design professionals](#)  
[Filipponi & Thompson Drilling](#)  
[First Bank of San Luis Obispo](#)  
[Fleet Management Systems](#)  
[Founders Community Bank](#)  
[French Hospital Medical Center](#)  
[Glenn, Burdette, Phillips & Bryson](#)  
[Heritage Oaks Bank](#)  
[Home Builders Association of the Central Coast](#)  
[IQMS](#)  
[J. B. Dewar, Inc.](#)  
[KCBX FM 90](#)  
[Kronick Moskovitz Tiedemann & Girard](#)  
[Maddalena Realty](#)  
[Mission Community Bank](#)  
[Morris & Garritano](#)  
[Nash HR Services](#)  
[Nichols Wealth Management Group](#)  
[Northwestern Mutual](#)  
[OptiSolar](#)  
[Pacific Energy Company](#)  
[Paso Robles Chamber of Commerce](#)  
[Promega Biosciences](#)  
[Quaglino Properties](#)  
[Richardson Properties](#)  
[Rick Engineering Co.](#)  
[San Luis Capital](#)  
[Santa Lucia Bank](#)  
[Senn-Lee & Assoc.](#)  
[Sierra Vista Regional Medical Center](#)  
[SLO Botanical Gardens](#)  
[SLO County Farm Bureau](#)  
[Smart Office Interiors](#)  
[Specialty Construction](#)  
[Specialty Silicone Fabricators](#)  
[Telepacific Communications](#)  
[Templeton Chamber of Commerce](#)  
[Thoma Electric](#)  
[TriActive America](#)  
[Twin Cities Community Hospital](#)  
[Vistage](#)  
[Wells Fargo Bank](#)  
[Westberg + White Architects](#)  
[Your People Professionals](#)

**Bronze Level \$500**

Alan Strasbaugh  
 Jeff Cederberg  
 Tom Martin  
 Tom Sullivan  
 Myraline Morris Whitaker

**Board of Directors**

**Ed Arnold**  
 Council Member  
 City of Arroyo Grande

**Karen Bright**  
 Council Member

**Click here: Annual Business Community Survey**

**Upcoming Events and Seminars**

**- NEW DATES -**

**Starts July 9th**

**INTERNATIONAL TRADE COURSE****When**

Begins June 9th, Five Monday Evenings

5:30 pm - 8:30pm

**Where**

Creekside Career Center, San Luis Obispo

**Register**

\* By Phone: June (805) 788-2012

\* Online: [Click Here](#)

\* Mail In: Refer to link above

\* ***Dinner and certificate included***

\* ***Free expert consulting available***

A comprehensive overview of the critical aspects of importing and exporting for both a beginner as well as experienced business people. The class will cover all the aspects of an international transaction from the sourcing of a product to the final sale to the consumer.

**For more information please [click here](#) or [download flyer](#)**

**Friday Brown Bag Dialogues**

**Mission Community Services**

**Brown Bag Dialogues** are held every

Friday (with the exception of holidays) and are always free!

June 27 - Anita Robinson

**For more information please**

**visit: (805) 595-1357**

**Monday Business Plan Writing****Workshops**

Mondays from 4:00 to 5:00pm and costs \$10.00 per participant,



City of Grover Beach

**Michael Cannon**  
President  
Cannon Associates

**Andrew Carter**  
Council Member  
City of San Luis Obispo

**Dave Christy**  
Dean  
Orfalea College of Business  
Cal Poly State University

**Kathleen Corey**  
Assistant VP  
Heritage Oaks Bank

**Jackie Crabb**  
Executive Director  
SLO County Farm Bureau

**Carl Dudley**  
V.P. Business Development  
Mission Community Bank

**Rick Grantham**  
Council Member  
City of Morro Bay

**Steve Harding**  
Regional President  
Rabobank N.A.

**Kevin Irot**  
Sr. V.P. & County Mgr.  
First American Title Co.

**Tom Jones**  
Sr. Regional Manager Governmental  
Relations  
Pacific Gas & Electric

**Dave Juhnke**  
Managing Partner  
Sinsheimer, Juhnke Lebens & McIvor

**John E. King**  
Principal  
King Ventures

**Tim Mahoney**  
District Manager  
Southern California Gas Company

**Candy Markwith**  
CEO  
Sierra Vista Regional Medical Center

**Noreen Martin**  
President & CEO  
Martin Resorts

**Tom O'Malley**  
Council Member  
City of Atascadero

**Harry Ovitt**  
Supervisor, 1st District  
County of San Luis Obispo

**Dave Pelham**

starting May 26th!

If you are in the process of writing a Business Plan to get a loan, run your business effectively, manage growth, or find out if your business idea is even feasible, this is the workshop for you. Andrea Zeller, Executive Director of MCSC/WBP, provides tips and direction to make writing your business plan easier.

***The doors are open to all aspiring and existing business owners!***

**For more information please visit: (805) 595-1357**

## Open House: American Principal Bank Softec



### When

Wed, June 25, 2008 Time: 5:30 - 7:30pm

### Location

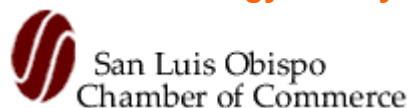
American Principle Bank  
4051 Broad Street, Suite 140  
San Luis Obispo

### Cost

Free

Open House sponsored by American Principle Bank (APB) and meet the new "high tech" central coast bank. Learn how APB provides financial services using the latest in banking technology.

## 2008 Technology Survey



EVC has partnered with the SLO Chamber of Commerce to launch the 2008 Technology Survey to examine current needs, issues, and trends affecting the local technical business community.

For more information please [click here](#).

***Deadline coming up!***

## Childcare Training Program

*EVC in partnership with Mission Community Services and the Economic Opportunity Commission present:*



**Developing your Family Child Care Business**

President  
Cuesta College

**Tim Perry**  
President & General Manager  
KSBY-TV

**Charlie Richardson**  
President  
Richardson Properties

**Eric Schwefler** CPA  
Partner  
Barbich, Longcrier, Hooper & King

**Charley Senn**  
President  
Senn-Lee & Associates

**John Shoals**  
Mayor  
City of Grover Beach

**Mike Silacci**  
Executive Director of External Affairs  
AT&T

**Fred Strong**  
Council Member  
City of Paso Robles

**Tom Sullivan**  
Board Member  
Emeritus

**Kris Vardas**  
Council Member  
City of Pismo Beach

**Chip Visci**  
President & Publisher  
The Tribune



This training program covers topics that help you think and act as a business owner, develop a Business Plan, and a parent handbook. You will be able to create a clear blueprint for starting or enhancing your family childcare business.

#### Topics Include:

- Exploring the role of the entrepreneur in child care
- organizing and managing a child care business
- Defining your services and determining licensing
- Defining your target market and marketing your business
- Pricing your services
- Keeping track of finances
- Setting policies for your business

**For more information contact Maria Torres at Mission Community Services (805) 595-1357**

## Sponsor Update

*EVC would like to welcome our newest sponsors:*

#### [Taylor Frigon Capital Management](#)

\$2500

#### [OptiSolar](#)

\$1500

#### [Northwestern Mutual Financial Network](#)

\$1000

#### [TelePacific Communications](#)

\$1000

#### **Alan Strasbaugh**

\$500

## EVC Success Story

**Linda and Pete Hendy**  
**Red Scooter Deli**



**Linda & Pete Hendy**  
**Red Scooter Deli**  
**1102 Pine Street**  
**Downtown Paso Robles**  
**(805) 237-1780**

New to Paso Robles, Pete and Linda Hendy have become enchanted with the home town feeling you get just from having lunch in the park, walking the farmers market, or by attending one of the many events held downtown [\(more\)](#)



[KVEC Radio Interview](#)

**Congratulations Pete and Linda!**

## In the News

### RRM Design Group - LEED-EB Gold Certified

RRM's San Luis Obispo office has achieved LEED-EB gold certification (Leadership in Energy and Environmental Design - Existing Building) and is the 1st in the City of San Luis Obispo and 2nd (by 4 days) in the County of San Luis Obispo for LEED of any kind.



Some of the savings that we have already experienced are:

- By purchasing recycled paper, they save approx \$1,320/year
- By switching to paperless faxes instead of printing each fax out, we save approx \$130/year
- By not purchasing water bottles, they save approx \$1000/year
- Savings of approx \$7,400/year on electricity.
- Savings of approx \$1,500/year on gas
- Savings approx \$900/year on water
- Savings of approx \$600/year by being careful to recycle
- We also save on things such as utilizing more efficient, low mercury fluorescent bulbs, and reusing our trash liners

[\(more on RRM's LEED achievement\)](#)

**Pacific Coast Business Times - May 2008**

["Start-ups giving SLO economy boost"](#)

As a recession looms and the unemployment rate increases in the Tri-Counties, prospects for business are surprisingly upbeat.

**Paso Robles Press - April 2008**

[San Miguel hold business forum](#)

"The forum showcased local businesses, and a number of guest speakers shed light on their areas of expertise.. First District Supervisor Harry Ovitt opened with county processes and projects.."

**Paso Robles Press - May 2008**

[Officials honor wine industry's contributions](#)

"City officials presented a proclamation on the recognition, highlighting the importance of the wine industry to the region."

*If you have any contributions on future newsletters, please contact June Parent at (805) 788-2012.*

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