



May 2009

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-

Dear Michael,

The entrepreneurial spirit is alive and well in San Luis Obispo County!

Congratulations to **Rick Stollmeyer**, Founder & CEO of **MINDBODY, Inc.** who is awarded this week the Small Business Administration's (SBA) **2009 Central California Small Business Person of the Year.**

Nominations are based on seven criteria: longevity, job creation, sales growth, current and past financial conditions, product and service innovation, flexibility during hardships and a well demonstrated involvement in the community. With its unique presence in the wellness and technology field, MINDBODY continues to have an immense impact on the wellness and retail industries across the globe.

This prestigious award is the 9th to an entrepreneur in SLO County competing in an SBA region that includes 15 counties.

Rick was also a winner of the EVC's Venture Capital Pitching event in 2007.

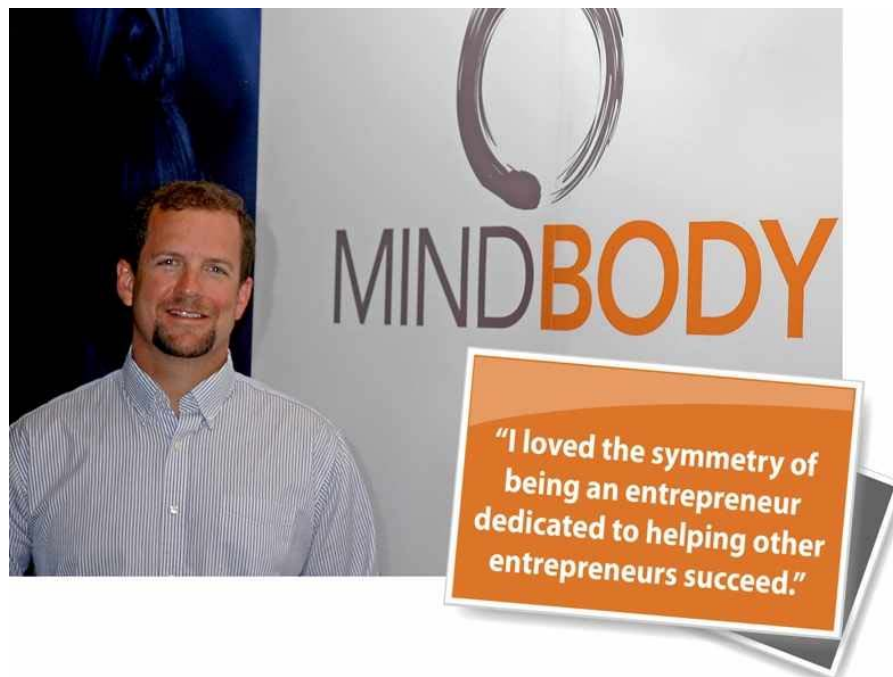
Congratulations, Rick.

Sincerely,

Michael Manchak
President & CEO

Q&A with MINDBODY's Rick Stollmeyer

An EVC series of interviews with local entrepreneurs

[Estrella Associates](#)[First American Title](#)[KSBY-TV](#)[Martin Resorts](#)[MKF Research](#)[San Luis Sports Therapy](#)[Sinsheimer Juhnke Lebens & McIvor](#)[Software Solutions](#)[Southern California Gas Co](#)[Taylor Frigon Capital Management](#)[WestPac Investments](#)**Silver Level \$1,000+**[Airport Road Business Park](#)[Andre, Morris & Buttery](#)[Best Western Colony Inn - Atascadero](#)[Cannon](#)[Clever Concepts](#)[Coastal Business Finance](#)[Continental Labor & Staffing Resource](#)[Cuesta College](#)[Diani Building Corp](#)[Digital West Networks](#)[Filipponi & Thompson Drilling](#)[First Bank of San Luis Obispo](#)[Fleet Management Solutions](#)[French Hospital Medical Center](#)[Glenn, Burdette, Phillips & Bryson](#)[Heritage Oaks Bank](#)[Home Builders Association](#)[IQMS](#)[J. B. Dewar, Inc.](#)[Kronick Moskovitz Tiedemann & Girard](#)[Longcrier and Associates](#)[Mission Community Bank](#)[KVEC 920-AM](#)[Morris & Garritano](#)[Northwestern Mutual](#)[Orfalea College of Business, Cal Poly](#)[Paso Robles Wine Country](#)

What inspired you to start your company?

An old friend had written a custom database application for a few yoga, Pilates and spinning studios, and was looking for someone to help him build a company around that. After researching the opportunity, my decision to leave an existing engineering career and start this adventure stemmed from two foundations. First, I always wanted to start my own company. My Father and Grandfather had built their own businesses, and I knew from early childhood that I was destined to do the same. Second, I was inspired by the sense of purpose I found in the Mind & Body community. These were people who had a passion for fitness and health. The ones we were dealing with had taken that commitment to the next level, and started their own businesses to spread their knowledge into their communities [\(more\)](#)



For more information about Rick and MINDBODY, visit: www.mindbodyonline.com



SLO County Regional Airport Survey

URGENT
NEW Deadline: June 12, 2009

Please fill out airport on-line survey today - the airport's future is in your

- [Alliance](#)
- [Promega Biosciences](#)
- [Quaglino Properties](#)
- [Richardson Properties](#)
- [RRM Design Group](#)
- [Santa Lucia Bank](#)
- [Senn-Lee & Associates](#)
- [Sierra Vista Regional Medical Center](#)
- [SLO County Farm Bureau](#)
- [Specialty Construction](#)
- [Specialty Silicone Fabricators](#)
- [Systems and Marketing Solutions](#)
- [TelePacific Communications](#)
- [Templeton Chamber of Commerce](#)
- [Thoma Electric](#)
- [TriActive America](#)
- [Twin Cities Community Hospital](#)
- [United Staffing Associates](#)
- [Vistage](#)
- [Your People Professionals](#)

Bronze Level \$500

- Alan Strasbaugh
- Jeff Cederberg
- Myraline Morris Whitaker
- Tom Martin
- Tom Sullivan

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Kathleen Corey
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hands!

SLO County Regional Airport Launches On-Line Survey to Determine Demand for Additional Flights

Survey Will Help Determine Where People Are Going, How Often They Fly, and If There's Sufficient Support for Additional Airlines and Destinations

Click below or copy & paste:

<http://survey.constantcontact.com/survey/a07e2i9jz07ftrjadws/a01v5fuvi92pa/greeting>

The survey is open to anyone, and can be reached through the Airport's homepage, at www.sloairport.com. The survey will be open through June 12th. Results of the survey will be available by the middle of June.

EVC is a partner of SLOCATA

**Hunger Awareness Day
 Tuesday, June 5, 2009**



The second annual Hunger Awareness Day donation drive was another huge success in 2008. The idea is simple: if everyone in SLO County contributed one dollar on one day to the [Food Bank Coalition](#), we would realize over \$250,000 in revenue-a very large portion of the funding we need to pursue our mission to feed the hungry for an entire year.

To find out how you can help, call 238-4664 or [click here](#)

Upcoming Events and Seminars

In Order by Date



MacSuperstore Open House

Heritage Oaks Bank

PAST-CHAIR

Tom O'Malley
Council Member
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Dave Juhnke
Managing Partner
Sinsheimer, Juhnke Lebens &
McIvor

Kris Vardas
Council Member
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Steve Harding
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Rabobank N.A.

Adam Hill
Supervisor, 3rd District
County of San Luis Obispo

Kevin Irot
Sr. V.P. & County Mgr.
First American Title Co.

John E. King
Principal
King Ventures

Tim Mahoney
District Manager
Southern California Gas
Company

Candy Markwith
CEO
Sierra Vista Regional Medical
Center

Noreen Martin
President & CEO
Martin Resorts

Dave Pelham



When

Wednesday, May 27, 2009
6:00 - 8:30 PM

Where

MacSuperstore
75 Higuera Street, Suite 120, SLO

Cost

Free and open to the public

Apple has positioned itself to be a premier tech company. MacSuperstore can show folks how the Mac has gone from a closed platform to the "most compatible." Running Windows on a Mac can give folks the best of both worlds. The MacSuperstore will show off Apple's newest hardware and software in an open house style. There will be plenty of demo's and hands on opportunity.

**San Luis Obispo Energy Summit:
America's Renewable Energy Future**



When

Thursday, May 28, 2009
10:00 AM - Noon

Where

Cal Poly, Alex and Faye Spanos Theater

Registration

The Energy Summit is open to the public, and attendance is strongly encouraged.

The House of GOP American Energy Solutions Group will be hosting this Energy Summit. The summit will be led by Congressman Devin Nunes and Congressman Kevin McCarthy, with other members of Congress participating. This event is an opportunity for Members of Congress to join with leading experts on energy in a discussion about nuclear power, renewable and alternative energy technologies, and U.S. energy policy, as well as the effect energy legislation pending in Congress will have on American jobs and the economy as a whole.

For more information on the Energy Summit, please contact Congressman Kevin McCarthy's Atascadero office at (805) 461-1034 or Bakersfield office at (661) 327-3611.

President
Cuesta College

Bruce Ray
President & Publisher
The Tribune

Charlie Richardson
President
Richardson Properties

Eric Schwefler
Partner
Caliber Accounting & Tax

Charley Senn
President
Senn-Lee & Associates

John Shoals
Mayor
City of Grover Beach

Mike Silacci
Director of External Affairs
AT&T

Ed Steinbeck
Council Member
City of Paso Robles

Tom Sullivan
Board Member
Emeritus

Michael Manchak
President & CEO
Economic Vitality Corporation
(805) 788-2013
mmanchak@sloevc.org



Webinar

Business Succession & Contingency Planning: Put a Moat Around Your Castle and Keep Invader Out



When

Tuesday, June 2, 2009

11:00 AM - 12 Noon

Registration

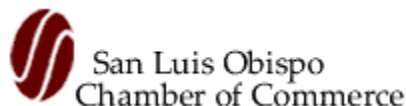
To register for this [free webinar click here](#) or visit www.sjlm.com/

This workshop is for start up, growth or business owners thinking to sell. You will learn:

- What can go wrong?
- Who needs protection
- Contingency to Succession/Exit Planning
- How to start your plan
- Resources available to you - Who should be on your team



State of the City's Economy 2009-2010 City-Specific Economic Forecast



When

Friday, May 29, 2009

12:00 - 2:00 PM

Where

Grace Church Community Center
(corner of Pismo and Osos Street)

Registration

For more information and registration, [click here](#)

Reservations are required and must be made by May 22, 2009. Attendees will receive a comprehensive 36-page booklet with the latest economic data focused on the City of SLO. There will be a local reaction panel sharing their perspectives on the SLO economy.



City of Atascadero Economic Forecast 2009

**When**

Thursday, June 4, 2009
7:30 - 11:00 AM

Where

9315 Pismo Avenue, Atascadero

Cost

\$40 includes breakfast and printed materials

Registration

Tickets may be purchased at the Chamber office or by calling (805) 466-2044

Join the Atascadero Chamber for a lively discussion on issues facing business in Atascadero. Learn from local experts about the changing face of housing, banking, and tourism in the local economy.



City of Paso Robles Economic Forecast 2009

**When**

Wednesday, June 10, 2009

8:30 - 11:30 AM

Where

The Paso Robles Inn, Grand Ballroom
1103 Spring Street, Paso

Cost

\$65 per person or \$750 forecast sponsor table

- Sponsor tables include priority seating for 8, advertising in Economic Forecast Booklet and recognition at the event
- All registration include continental breakfast and a copy of the Economic Forecast Booklet

Registration

Tickets may be purchased [online here](#) or by calling (805) 238-0506

This annual event features Economist Dr. Bill Watkins and special speakers to inform the community on the current economic state of our city, and predictions and motivation for the future.



Starting a New Business Workshop



When

Wednesday, June 17, 2009
9:00 AM - 12:00 PM

Where

Creekside Conference Room - 4111 Broad Street, SLO

Cost

Free

Contact

SCORE at (805) 788-2631

- Going into Business Considerations
- Business Plans
- Financial Reports
- Personal Attributes
- Followed by a panel discussion with questions and answers.

In the News



May 15, 2009

New York Times

Tasting Olives, and the Good Life, In San Luis Obispo

We were going to California - finally. Though I've lived in Los Angeles for a dozen years, it's still invigorating to leave the city and barrel up the freeway past Santa Barbara, with the waves crashing on one side and greening hills looming on the other. Specifically, my wife and I were heading for San Luis Obispo County, on the Central Coast, a startlingly unpopulated and pristine part of an often crowded and overdeveloped state. There, we planned to tap into the West Coast good life, sampling olive oil and wine, and relaxing in a walkable college town with an eclectic food scene and a one-of-a-kind bed-and-

breakfast.

[\(more\)](#)

If you have any contributions on future newsletters, please contact June Parent at (805) 788-2012.

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