

Redefine your Online



>> Presence

Free Webinar

April 10, 2009 | 10:00 - 11:30 AM

This webinar will be a business introduction to:

- Understanding how Google AdWords operates
- Strategies and tactics of AdWords
- Guiding profitable traffic to your website
- Strengthening your marketing strategy through AdWords
- **REGISTER for this free webinar: www.sloevc.org/events**

Hosted by: Economic Vitality Corporation,
Systems & Marketing Solutions



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Bob Dumouchel is the CEO of Systems & Marketing Solutions, a Google Adwords Qualified Company which is the highest certification available from Google for Adwords. Bob has recently released his book "Adwords Expert Handbook", which will be available in major online bookstores in the next few weeks. Bob holds current certifications as a Google Adwords Advertising Professional and Google Analytics Professional. He has been running profitable web sites since 1994 and currently manages over 60 web sites spending over \$2.5 million a year in Adwords. Last month his company managed more than 4,428 orders or sales leads for clients around the world.

About the Instructor