

Industry Employment Projections					
2004-2014					
San Luis Obispo-Paso Robles Metropolitan Statistical Area					
(San Luis Obispo County)					
NAICS Code	Industry Title	Annual Average Employment		Employment Change	
		2004	2014	Numerical	Percent
	<b>Total Employment</b>	<b>113,900</b>	<b>132,200</b>	<b>18,300</b>	<b>16.1</b>
	<b>Self Employment (A)</b>	<b>10,600</b>	<b>11,300</b>	<b>700</b>	<b>6.6</b>
	<b>Unpaid Family Workers (B)</b>	<b>200</b>	<b>200</b>	<b>0</b>	<b>0.0</b>
<b>11</b>	<b>Total Farm</b>	<b>4,000</b>	<b>5,000</b>	<b>1,000</b>	<b>25.0</b>
	<b>Total Nonfarm</b>	<b>99,100</b>	<b>115,700</b>	<b>16,600</b>	<b>16.8</b>
<b>1133,21,23</b>	<b>Natural Resources, Mining, and Construction</b>	<b>7,200</b>	<b>9,200</b>	<b>2,000</b>	<b>27.8</b>
<b>31-33</b>	<b>Manufacturing</b>	<b>6,400</b>	<b>7,300</b>	<b>900</b>	<b>14.1</b>
	<b>Durable Goods (321,327,331-339)</b>	<b>3,500</b>	<b>3,800</b>	<b>300</b>	<b>8.6</b>
333	Machinery Manufacturing	800	900	100	12.5
334	Computer and Electronic Product Manufacturing	500	500	0	0.0
	Residual-Miscellaneous Manufacturing (includes 321,327,331,332,335-337,339)	2,300	2,400	100	4.3
	<b>Nondurable Goods (311-316,322-326)</b>	<b>2,900</b>	<b>3,500</b>	<b>600</b>	<b>20.7</b>
	Food Manufacturing and Beverage and Tobacco Product Manufacturing (includes 311,312)	1,300	1,800	500	38.5
	Residual-Textile Mills (includes 315,323-326)	1,600	1,700	100	6.3
<b>22,42-49</b>	<b>Trade, Transportation, and Utilities</b>	<b>19,600</b>	<b>23,400</b>	<b>3,800</b>	<b>19.4</b>
<b>42</b>	<b>Wholesale Trade</b>	<b>2,500</b>	<b>3,400</b>	<b>900</b>	<b>36.0</b>
<b>44-45</b>	<b>Retail Trade</b>	<b>13,500</b>	<b>15,800</b>	<b>2,300</b>	<b>17.0</b>
445	Food and Beverage Stores	3,000	3,300	300	10.0
452	General Merchandise Stores	1,500	1,800	300	20.0
	Residual-Miscellaneous Store Retailers (includes 441-444,446-448,451,453,454)	9,000	10,700	1,700	18.9
<b>22,48-49</b>	<b>Transportation, Warehousing and Utilities</b>	<b>3,700</b>	<b>4,200</b>	<b>500</b>	<b>13.5</b>
<b>22</b>	<b>Utilities</b>	<b>2,100</b>	<b>2,100</b>	<b>0</b>	<b>0.0</b>
<b>48-49</b>	<b>Transportation and Warehousing</b>	<b>1,600</b>	<b>2,100</b>	<b>500</b>	<b>31.3</b>
<b>51</b>	<b>Information</b>	<b>1,500</b>	<b>1,700</b>	<b>200</b>	<b>13.3</b>

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**(San Luis Obispo County)**

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<b>52-53</b>	<b>Financial Activities</b>	<b>4,700</b>	<b>5,400</b>	<b>700</b>	<b>14.9</b>
<b>52</b>	<b>Finance and Insurance</b>	<b>2,600</b>	<b>2,900</b>	<b>300</b>	<b>11.5</b>
<b>53</b>	<b>Real Estate and Rental and Leasing</b>	<b>2,000</b>	<b>2,500</b>	<b>500</b>	<b>25.0</b>
<b>54-56</b>	<b>Professional and Business Services</b>	<b>8,800</b>	<b>10,600</b>	<b>1,800</b>	<b>20.5</b>
<b>61-62</b>	<b>Education and Health Services</b>	<b>10,500</b>	<b>12,900</b>	<b>2,400</b>	<b>22.9</b>
<b>71-72</b>	<b>Leisure and Hospitality</b>	<b>14,400</b>	<b>17,000</b>	<b>2,600</b>	<b>18.1</b>
<b>71</b>	<b>Arts, Entertainment, and Recreation</b>	<b>1,300</b>	<b>1,500</b>	<b>200</b>	<b>15.4</b>
<b>72</b>	<b>Accommodation and Food Services</b>	<b>13,100</b>	<b>15,500</b>	<b>2,400</b>	<b>18.3</b>
721	Accommodation	3,200	3,900	700	21.9
722	Food Services and Drinking Places	9,900	11,600	1,700	17.2
<b>81</b>	<b>Other Services (excludes 814-Private Household Workers)</b>	<b>4,100</b>	<b>4,500</b>	<b>400</b>	<b>9.8</b>
	<b>Government</b>	<b>22,000</b>	<b>23,700</b>	<b>1,700</b>	<b>7.7</b>
	<b>Federal Government</b>	<b>600</b>	<b>700</b>	<b>100</b>	<b>16.7</b>
	<b>State and Local Government</b>	<b>21,300</b>	<b>23,000</b>	<b>1,700</b>	<b>8.0</b>
	<b>State Government</b>	<b>9,300</b>	<b>10,200</b>	<b>900</b>	<b>9.7</b>
	State Government Education	3,500	3,900	400	11.4
	Other State Government	5,800	6,300	500	8.6
	<b>Local Government</b>	<b>12,000</b>	<b>12,800</b>	<b>800</b>	<b>6.7</b>
	March 2005 Benchmark				
	Industry detail may not add up to totals due to independent rounding.				
	(A) Self-Employed persons work for profit or fees in their own business, profession, trade, or farm. Only the unincorporated self-employed are included in this category. The estimated and projected employment numbers include workers who are primarily self-employed and wage and salary workers who hold a secondary job as a self-employed worker.				

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	(B) Unpaid family workers are those persons who work without pay for 15 or more hours per week on a farm or in a business operated by a member of the household to whom they are related by birth or marriage.				