Thank you for supporting a great year!

On behalf of the EVC Board of Directors, staff, and over 100 sponsors, including dozens of volunteers, we wish to thank you and your organization for supporting the EVC's mission to help our local economy. We are proud of the important projects that we are leading to provide benefits in the short- and long-term to San Luis Obispo County. Together, with local government and the business community, we are making an impact working on significant issues that affect every resident and business in the County, regardless of age, income, or employment status. It is important to remember that healthy communities and thriving businesses go hand in hand, and require each other.

Like many communities throughout the state and nation, our region is facing opportunities and challenges that will impact our communities and our quality of life. It is the EVC’s mission to bridge the business community and local government in order to gain knowledge about local challenges and help develop solutions to capture opportunities. We believe this region needs more head-of-household jobs and a broader base of private businesses. To this end, we are proud of the accomplishments, reflected in our various projects:

Economic Strategy Project
Upcoming Events
EVC Endowment
EVC Holiday Party
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EVC SPONSORS

Diamond $10,000+
City of Morro Bay
City of San Luis Obispo
County of San Luis Obispo
First Solar
MidAmerican Solar
Pacific Gas & Electric
Southern California Gas
The Tribune

Emerald $7,500+
AT&T
City of Pismo Beach
Compass Health
KSBY - TV
KCOY CBS 12 / FOX 11 TV
RRM Design Group

Platinum: $5,000+
Bank of America
Boutique Hotel Collection
City of Arroyo Grande
City of Atascadero
City of Grover Beach
City of Paso Robles
Martin Resorts
Pacific Coast Business Times
Rabobank, N.A.
Richardson Properties
SunPower Corporation
Wells Fargo

- Economic Update - evaluates job and business growth potential
- Economic Analysis Program - determines economic impacts of government policy making and private sector projects
- Workforce Housing Survey Project - first-ever assessment of employees' housing needs
- Infrastructure Task Force - evaluating and finding solutions for local infrastructure needs and financing long-term solutions
- Airport flights - working to attract more flights to our local airport
- Local Employers' Job Fairs - first-ever resource for companies and job seekers
- Renewable Energy - fostering renewable energy and jobs
- County Economic Element - Refocusing the County's economic vision and guiding principles of the general plan.

We wish to thank our volunteers on the six industry clusters, all leaders in the business community, for their energetic engagement to move cluster/sector initiatives forward.

Other Projects and Accomplishments

- New sponsors - added new sponsors and increases in sponsorships from companies, cities and the County of SLO.
- Business Outreach Service Program - outreach to businesses throughout county of the available business resources to help them thrive.
- Solarize SLO County - created 103 residential solar installations representing approximately 450 kilowatts of renewable power throughout the county, and created new jobs.
- Energy Watch Partnership - a program to help businesses and government conserve on energy and save money
- EVC Endowment - gaining supporters and being recognized as a sustainable resource. A list of our endowment members are listed on our website.

The EVC could not accomplish our mission without our sponsors, a list of which is proudly listed on the EVC web site. We thank our sponsors and EVC Endowment members and encourage those who are not sponsors to consider becoming one.

We wish you a happy holiday season and best wishes for a prosperous new year.
**AmazonSmile**

*Shop AmazonSmile and Amazon will donate .5% of your purchases throughout the year to the EVC!*

**What is AmazonSmile?**

AmazonSmile is a website operated by Amazon that lets customers enjoy the same wide selection of products, low prices, and convenient shopping features as on Amazon.com. The difference is that when customers shop on AmazonSmile (smile.amazon.com), the AmazonSmile Foundation will donate 0.5% of the price of eligible purchases to the charitable organizations selected by customers.

EVC AmazonSmile Link: [smile.amazon.com/ch/77-0402681](smile.amazon.com/ch/77-0402681)

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**Prioritize Broadband in San Luis Obispo County**

**WE NEED YOUR SUPPORT**

*Please submit a letter of support by January 2014!*

Broadband access is widely viewed as necessary for increased economic vitality, educational attainment, and improved health care. According to a recent USDA report, in comparing counties that had broadband access with similar counties that had little or no broadband access, employment growth was higher and private earnings greater in counties with a longer history of broadband availability. From distance learning, telemedicine, launching entrepreneurial Internet startups, and reducing freeway congestion through telecommuting, the investment and development of a broadband infrastructure is critical to both our business environment and social welfare.

A new round of grant applications is under way for regional broadband consortia in California. First priority will go to proposals for nine counties that are not currently covered by a consortium, which includes San Luis Obispo County. We are busily working on securing a grant from the CA Public Utilities Commission to support a tri-county consortium with Santa Barbara County and Ventura County.

**Please submit today a letter of support on behalf of your organization by January 2, 2014.**

Letters of support can be addressed to:

California Public Utilities Commission  
CASF Consortia Grant Program  
505 Van Ness Avenue  
San Francisco, CA 94102-3298

Thank you for your support.

Download Template
Central Coast Economic Forecast

NON-PROFIT ECONOMIC IMPACT STUDY

The following report aims to quantify the short-term benefits non-profits provide the economy of San Luis Obispo and to pinpoint channels through which non-profits promote a more educated and productive workforce and enhance the quality of life for county residents. Moreover, the analysis in this report utilizes the latest digitized tax filings provided by the U.S. Internal Revenue Service (I.R.S.). As a result, the estimates capture the total economic impacts of 761 secular non-profits considered in this study. This represents a major advance over the 2006 non-profit economic impact study conducted by the United Way of San Luis Obispo County and Pacific Gas and Electric, where the estimations were based on 99 non-profits.

Download Report

EVC is a proud sponsor of the Central Coast Economic Forecast

Community Foundation Publishes Report

WATER, JOBS, GROWTH AMONG SLO COUNTY RESIDENTS’ BIGGEST CONCERNS, SURVEY SAYS

By Cynthia Lambert
The Tribune
December 2, 2013

Employment, rapid growth, water quality and supply, and the cost of living all topped a list of concerns for San Luis Obispo County residents surveyed as part of a report released Tuesday. The 348-page tome, "Vital Signs - Understanding San Luis Obispo County," is intended to provide an in-depth look at the quality of life in San Luis Obispo County and help guide the work of many local nonprofit organizations, according to a news release from the San Luis Obispo County Community Foundation. "It’s not surprising that water is a huge concern," said Janice Fong Wolf, the foundation’s director of grants and programs. The report notes that six out of 19 communities in 2012 signaled their water demand exceeded supply or their water delivery system had reached its capacity.

Read More
Download Report

View Monthly
Employment
EVC Sponsorship Update

**We would like to welcome our newest sponsors**

**CALPORTLAND - $1,000**
CalPortland, prides itself in maximizing and building upon the efficiencies and strengths of a vertically integrated organization. From cement manufacturing and aggregate processing to ready-mixed concrete operations and construction, CalPortland is dedicated to using all of its resources to make its customers successful.

*Thank you Dan Blandford!*

**SOLARPONICS - $1,000**
Solarponics is dedicated to providing Central Coast residents solar energy solutions that will save them money while enriching their lives. They have been able to achieve this with professional integrity and extraordinary service. Their commitment to deliver added value through innovation and education ensures that Solarponics will continue to be a premier alternative energy solutions provider well into the future.

*Thank you Kristian & Michael Emrich!*

**We would like to thank the following sponsors for increasing their sponsorship**

**MIDAMERICAN SOLAR/FIRST SOLAR - Increased from $7,500 to $10,000**

A Subsidiary of MidAmerican Renewables, **MidAmerican Solar**, is located in Phoenix, Ariz. MidAmerican Solar's primary projects include the 550-megawatt Topaz Solar Farms in San Luis Obispo County, Calif., the 290-megawatt Auga Caliente project in Yuma County, Ariz., and the 579-megawatt Antelope Valley Solar Projects, two co-located projects in Kern and Los Angeles counties in California.

*Thank you Maria Kelly of MidAmerican Solar and Dawn Legg of First Solar!*

**HERITAGE OAKS BANK - Increased from $1,000 to $2,500**

With $1.1 billion in assets, **Heritage Oaks Bancorp** is the holding company for Heritage Oaks Bank, which operates as Heritage Oaks Bank and Business First, a division of Heritage Oaks Bank. Heritage Oaks Bank has its headquarters and two branch offices in Paso Robles,
Topaz Solar Farm
United Staffing
Verdin
YPNG
YPP

Thank you Simone Lagomarsino!

About Heritage Oaks Bank

Local Employers' Job Fair
THIRD ANNUAL JOB FAIR AT CAL POLY FOR LOCAL COMPANIES
A project of the Countywide Economic Strategy

The Third Annual Local Employers' Job Fair, hosted by Cal Poly Career Services, was held on November 7th at the Multi-Activity Center and continued to build upon the prior years' success. The event brought together 35 employers and 120 students. An outcome of the Knowledge & Innovation Cluster of the EVC's countywide Economic Strategy project, the Career Services Department and industry stakeholders joined forces to bring businesses and students together to make the most of local job and internship opportunities.

Read more

Business Resources Spotlight
START HERE.GO ANYWHERE.
Training Programs at the Institute for Professional Development at Cuesta College
By Andrew Moreno
Economic Vitality Corporation

The Institute for Professional Development (IPD) at Cuesta College aims to address the demand for highly skilled employees in various cross-sectional fields. With an open-enrollment, the IPD provides for career pathways and advances individuals and students from secondary to higher education. The IPD links applicants with its currently-existing Certificate and Associate Degree programs at Cuesta College, including smog tech technician training, veterinary assistance training, pharmacy technician training, and a supervision and management academy. Programs are offered in the classroom and/or online. These programs are designed to prepare participants for career training in their desired
fields.

**Read More**

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**COMMERCIAL ENERGY EFFICIENCY REBATE PROGRAMS EXPIRING**

*Install before Dec. 31st, submit rebate request by Jan. 31st*

Christine Rogers  
Economic Vitality Corporation  
November 2013

Did you know that many of the rebate and incentive measures available to help fund energy efficiency retrofits may be changing or going away at the end of this year? This could mean a reduction in the incentive amount or rate, or the complete discontinuation of a particular energy efficiency measure. If you are thinking about installing any of these measures, don't leave rebate money on the table! You might pay a greater share of costs to achieve your energy savings goals in the future. Rebates and incentives are intended to encourage the use of higher efficiency products. As these goals for market transformation are achieved, the need to incentivize certain products is reduced, allowing funds to be redirected to new efficiency measures and beneficial programs.

**Read Full Article**

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**Feature Stories**

**EVC Client Success Story**

**THE UNINTENDED BUSINESS**

Dave and Laura Bottom  
ARLAN Communications - Maker of *Radiosport* headsets  
December 13, 2013

In 2009 it had been almost six years since my retirement from Intel, and a few years after the acquisition of local success story Ziatech Corp of San Luis Obispo. Ziatech was a long time David among technology Goliaths that had successfully created embedded computing standards and a market for them by gaining adoption by hundreds of other companies around the world. These standard based technologies provided computing power for everything from airline bomb detection systems, military systems, to the leading edge telecommunications systems built by firms like Lucent Technologies, follow-on to the original Bell Laboratories/Western Electric telecommunications giant.

**Read More**

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**TRIBUNE’S TOP 20 UNDER 40 WINNERS FOR 2013 ARE**
ANNOUNCED

By Sandra Duerr
The Tribune
December 20, 2013

Some of San Luis Obispo County's best and brightest leaders have been selected as The Tribune's Top 20 under 40 award winners this year. Now in its ninth year, the competition honors the accomplishments and achievements of young women and men under the age of 40 who have demonstrated excellence in their professions and commitment to community service. To be eligible, nominees must have lived and worked in San Luis Obispo County year-round. Ninety-six individuals were nominated for the honor. Five judges representing both the private and nonprofit sector evaluated the nominations, selecting the winners at The Tribune's request.

Read More

BEST-PERFORMING CITIES

Highlights for 2013

The Spectator
December 19, 2013

What critical factors determine which U.S. metros are thriving or merely surviving? Which places possess the traits that will lead to success? Our annual Best-Performing Cities report provides a fact-based, comprehensive metric system across metropolitan areas that highlight the job, wage, and technology trends that shape current and future prospects. This year, technology and energy were the forces powering this year's top performers.

Read More
BACK FROM THE NEW TELE COSM SUMMIT, 2013
Taylor Frigon Capital Management
December 6, 2013

We recently attended the New Telecosm Summit, which was the latest in a series of Telecosm Conferences inspired by the vision set forth by author and thinker George Gilder. This year’s event took place on December 3rd and 4th in New York City. The concept of the “telecosm” refers broadly to the world unleashed by abundant information-processing capability coupled with abundant networking capability: the technologies which make information processing and sharing so inexpensive and plentiful that massive amounts of high-definition video data can be shared almost anywhere, even while mobile (not requiring people to use devices that are tethered to the network by a physical cord).

LEGISLATIVE UPDATE 2014
By United Staffing Associates
November 11, 2013

The 2013 legislative year has ended and Governor Brown has signed laws that will affect CA employers. The following summary is provided to assist you with your legal compliance and business issues; remember though, that United Staffing Associates provides HR advice, not legal advice. We encourage consultation with your company/agency labor law attorney for more detail on any of the following. Unless specified otherwise, all go into effect on January 1, 2014.

NEW EMPLOYMENT LAWS FOR 2014
Morris & Garritano
December 1, 2013

California Laws will see many adjustments, as the governor has completed signing and vetoing employment-related bills from the 2013 session. There are many new laws that will affect employees and employers’ rights, as well as increasing protections and expanded leaves of absences. These new laws touch on many areas of employment including, but not limited to Minimum Wage, Workers’ Compensation, Prevailing Wages, and Withholdings.
SBA NOW ACCEPTING NATIONAL SMALL BUSINESS WEEK AWARD NOMINATIONS
Contact: Melende Ward
November 21, 2013

Nominations Due by January 17, 2014

Each year during National Small Business Week, the U. S. Small Business Administration (SBA) recognizes outstanding small business owners for their contribution to the American economy and society. Small Business week will be celebrated nationally May 12 - 16, 2014. SBA is currently accepting nominations for several SBA awards including the 2014 Small Business of the Year Award.

Read More

HEALTHCARE REFORM LEGISLATIVE BRIEF
Workplace Wellness Program Incentives
Morris & Garritano
December 4, 2013

Workplace wellness programs often incorporate incentives or rewards to promote healthy lifestyle choices and discourage behaviors that are detrimental to employees' good health. A workplace wellness program that relates to a group health plan or is linked to a health factor must comply with HIPAA's nondiscrimination rules. These rules allow employers to provide incentives or rewards as part of a health-contingent wellness program, provided the program follows certain guidelines.

Read More

In The News
LOCAL SBA LENDING CONTINUES TO REBOUND
Valley Continues to See Improvement in Access to Capital for Entrepreneurs
Contact: Melende Ward
U.S. Small Business Administration
October 31, 2013

Loans made by local lenders and banks and guaranteed by the Fresno District office of the U.S. Small Business Administration to small businesses and entrepreneurs continued to rebound in fiscal year 2013 which just ended on September 30th. The local SBA District Office services the 15 counties of Central California from the sierras to the pacific coast.
SLO COUNTY A HOT SPOT FOR SMALL-BUSINESS LOANS

The U.S. Small Business Administration Gave Out 97 Loans in the Fiscal Year that Ended Sept. 30
By Kaytlyn Leslie
The Tribune
November 6, 2013

The U.S. Small Business Administration awarded 97 loans totaling $35.6 million to small businesses in San Luis Obispo County during the fiscal year that ended Sept. 30, making it one of the most active SBA loan areas in the district. The district also includes Fresno, Monterey and Tulare counties. The total amount of loans is up from the previous fiscal year, when the SBA approved about $28.7 million in loans in San Luis Obispo County to 84 businesses.

SLO & SANTA MARIA FIGHT FOR FLIGHT TO DENVER

By Leah Masuda
KCOY CBS 12 / FOX 11 TV
November 6, 2013

Both regional airports in Santa Maria and San Luis Obispo are in the running to get a flight to Denver but it's unlikely both can get the flight. Both are offering incentives as part of the deal. So far in San Luis Obispo County close to 2-million dollars has been raised for the flight. However 1.3-million of it is in the form of pledges from the business community. "It's a non-binding pledge," said Michael Manchak, CEO of the Economic Vitality Corporation. "It means they can change their mind but it was a way for them to show that they would in fact use service between here, Denver and beyond."

PASO ROBLES WINE COUNTRY NAMED WINE REGION OF THE YEAR BY WINE ENTHUSIAST MAGAZINE

Annual Wine Star Awards Honor the Most Influential and Innovative Names in the Wine Industry
November 12, 2013
Paso Robles Wine Country Alliance

Wine Enthusiast Magazine announced today that the Paso Robles American Viticultural Area (AVA) has received the honor of being named the 2013 Wine Region of the Year in the magazine's annual Wine Star Awards. Paso Robles Wine Country, located along California's famed
Central Coast, is midway between Los Angeles and San Francisco with over 200 wineries and 32,000 vineyard acres. The region's winemakers, growers and industry are ecstatic to be held in the highest regard among some of the world's greatest wine producing regions with this incredible award.

Read More

TEMPLETON CHAMBER OF COMMERCE HIRES NEW EXECUTIVE DIRECTOR
Board Moves Forward on Promotion of Long Term Volunteer, Plus an Administrative Assistant
Templeton Chamber of Commerce
November 14, 2013

The Board of Directors of the Templeton Chamber of Commerce named Sarah Taylor Maggelet as the new Executive Director on Wednesday, following the resignation of its first director, Berdette Robison, in October. Ms. Maggelet, a longtime volunteer with the Chamber, has most recently served as an ambassador and as the coordinator of the Chamber’s Wine & Roses Bicycle Ride. Sarah is President of the Rotary Club of Templeton, is a San Luis Obispo native, and earned her MBA from Cal Poly in 2001.

Read More

RIPE FOR CABERNET
In Paso Robles, A Boomlet For California’s Top Red Bears Is Watching
By MaryAnn Worobiec
Wine Spectator
November 15, 2013

While Napa Valley remains the quality leader for California Cabernet Sauvignon, the state has other regions where the grape can excel. One of the most promising is Paso Robles, located midway between Los Angeles and San Francisco on the Central Coast. As a result, Paso is seeing a surge of investment and an influx of winemaking talent. Wine Spectator’s MaryAnn Worobiec explains.

Read More

CENTRAL COAST LEADS THE WAY AS SOLAR, TOURISM BOOST SLO COUNTY RECOVERY
Pacific Coast Business Times
November 22, 2013

Job growth in San Luis Obispo County outpaced most of California during the past year, putting the county in the elite class of communities that have replaced all the jobs they lost in the recession. In
remarks prepared for the 2014 SLO County Economic Forecast Breakfast on Nov. 22. Jordan Levine of Beacon Economics said only San Luis Obispo, San Jose, San Francisco and Bakersfield have gone positive when it comes to the pre-recession jobs peak.

Read More

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**SKYWEST WILL ADD A SIXTH DAILY ROUNDTRIP FLIGHT FROM SLO TO LA**

By Julia Hickey

The Tribune

November 27, 2013

San Luis Obispo County Regional Airport will soon host an additional flight to Los Angeles - bringing the total number of roundtrip flights to the City of Angels each day to six, starting Dec. 19. SkyWest connects San Luis Obispo to the United Airlines hub in Los Angeles, using a 30-passenger, twin-turboprop Embraer EMB 120 Brasilia, which is manufactured in Brasil. SkyWest already offers six daily flights to San Francisco from San Luis Obispo.

Read More

View SkyWest Press Release

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**SLO OFFICIALS MEET WITH UNITED AIRLINES IN PURSUIT OF DENVER FLIGHT**

By Kaytlyn Leslie

The Tribune

December 2, 2013

Officials from the San Luis Obispo County Regional Airport took the next steps toward securing a daily flight to and from Denver at a special meeting Monday with United Airlines in Chicago. “We all feel very positive about it,” said Stacie Jacob, executive director of Visit San Luis Obispo County, a countywide tourism group. “The ball is in United Airlines’ court now.”

Read More

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**SLO AIRPORT’S BID FOR DENVER FLIGHT, TERMINAL PLAN MOVE FORWARD**

By David Sneed

The Tribune

December 5, 2013

San Luis Obispo County supervisors moved forward Tuesday on two projects that could significantly improve services at the county's regional airport in San
Luis Obispo. Supervisors voted to allocate $212,500 in county funds to support a two-year revenue guarantee program intended to establish a daily flight between San Luis Obispo and Denver, possibly by summer. Supervisors also voted to move ahead with design of a new $25 million passenger terminal at the airport. Funding for the design work will come from a combination of $521,404 in county money and a $1 million federal aviation grant.

Read More

POLY BOOTS UP CYBERSECURITY PROGRAM
By Stephen Nellis
Pacific Coast Business Times
December 5, 2013

Cal Poly San Luis Obispo is rolling out a new Cybersecurity Center in collaboration with Northup Grumman and Raytheon with an eye toward training security experts for the defense industry and giving all of its engineering students a firmer grasp on how to make their creations secure against hackers. The school's College of Engineering has led the effort, which has resulted on a new 32-workstation lab built with help from Northup Grumman. That facility will join a smaller cybersecurity project lab built with help from Raytheon.

Read More

WINE ON WHEELS
By Stephen Nellis
Pacific Coast Business Times
December 5, 2013

Tom Nulman, the CEO of The Bottlemeister, is giving an interview in his office when he points out that a wine bottle across the room has a crooked label, off by perhaps a millimeter or two along one axis. Nulman developed an eye for that kind of detail over the past 16 years by building up The Bottlemeister, a San Luis Obispo-based mobile bottling line that uses two tractor-trailer bottling line to handle more than 10 million bottle a year at wineries from Paso Robles to the Santa Ynez Valley.

Read More

LOCAL RABOBANK OFFICIAL TO LEAD BANK'S COMMUNITY LEADERSHIP GROUP
The Tribune
December 5, 2013

Steven Harding has been named chairman of Rabobank N.A.'s
Community Leadership Group, a new unit that's responsible for developing and implementing new, top standards in community banking statewide. He had been responsible for the bank's business operations in the Central Coast area. "Steve epitomizes community banking," said John Ryan, Rabobank chief executive officer, in a news release. "Through his achievements on the Central Coast, he knows that great banks become relevant and play vital roles in their communities by adapting to local needs and delivering on them."

Read More

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**KCBX INTERVIEW**
December 5, 2013

This week on KCBX Central Coast Voice's Fred Munroe spoke with Mike Manchak of the Economic Vitality Corporation of SLO County and Chris Thornberg from Beacon Economics on the state of the current economy. They went over in depth economic trends and the overall economic outlook of the central coast.

Listen to Interview

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**DIGITAL WEST ADDS EAST COAST POINT OF PRESENCE IN NEW YORK METROPOLITAN REGION**

*Expansion Reflects Company's Push Towards Global Growth*

By Tim Williams
Digital West
December 12, 2013

Digital West Networks Inc. is continuing its global mission of connecting businesses to its robust network by adding a fourth point of presence (POP) in the New York metropolitan area. With existing data centers at three California locations, including 11 Great Oaks in San Jose, One Wilshire in Los Angeles, and its own data center in San Luis Obispo, this fourth location extends Digital West's reach to the East Coast.

Read More

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**CALIFORNIA REGIONAL BULLETIN**

Employment Development Department
December 13, 2013

The December 13, 2013 edition of the California Regional Bulletin is now on the Labor Market Information Division website. In this edition, you will find:
California's Prison System Faces Staffing Shortfall
Shasta County Home Prices on the Rise
Pennsylvania Company Expands Operations to Manteca
Orange County Job Market Heats Up

You will find this edition of the California Regional Bulletin on the LMID website through December 20, 2013.

FIRST SOLAR GLOBAL GREEN ENERGY ACCOLADES
First Solar
December 18, 2013

Last week in New York City, First Solar was awarded the 2013 Platts Global Green Energy Supplier of the Year. The energy industry publication INSIGHT wrote, “Judges agreed that one company dominated the green energy category this year: First Solar. In a cost-competitive environment, the company’s nimble approach helped it achieve success without subsidies”. In addition, Topaz Solar Farms reached the 300 megawatt generation mark last week in the Carrisa Plains.

Q3 2013 CALED QUARTERLY REPORT SHOWS 1.5% JOB GROWTH FOR CALIFORNIA
California Academy for Economic Development
December 19, 2013

In continuance of our partnership with the Center for Strategic Economic Research (CSER), the California Academy for Economic Development (CAED) has released the latest quarterly economic report. Please view the Economic Snapshot to learn more about where California ranks in the nation regarding job growth, which regions of our state are growing, and which industries are the ones to watch.

Upcoming Events
WATER IS THE NEW OIL

California has been in drought for ten of the past 13 years, and shrinking water supplies are in the news everywhere. Join the Central Coast MIT Enterprise forum for a intriguing discussion on the role of technology now and in the future in managing California’s most vital resource.
January 15, 2014
5:00 - 8:00 PM
Cabrillo Pavilion Arts Center, Santa Barbara

REGISTER HERE

START-UP WEEKEND SLO
Calling All Local Entrepreneurs

Startup Weekend is a weekend-long event in which 100+ community members and students form startup companies, produce prototypes, engage in market research, and put their skills to the test in a hands-on, real-life scenario. If you are passionate about your area of study, excited about entrepreneurship, or simply want to experience a weekend unlike any other, Startup Weekend welcomes YOU!

Startup Weekend SLO 2014 is your chance to step out of your daily routine to create, innovate, and launch a company! Over the last 2 years, 14 groups have formed companies at our annual Startup Weekend event - you could be the next success!

January 17-19, 2014
Chumash Auditorium, Cal Poly
San Luis Obispo

Tickets include meals, drinks, swag, and a giant working space filled with enthusiasm! Start by reading more information on our website, or go to our Facebook page to catch the latest updates. Have any questions or comments? Please do not hesitate to email Tim Sweeney at tssweene@calpoly.edu

REGISTER HERE

CENTRAL COAST LEAN SUMMIT 2014 - A LEANER FUTURE
February 20 - 21, 2014

You won't want to miss this opportunity as Cal Poly once again brings lean thinking to the Central Coast. We will:

1. Provide lean content that will be of value to a wide variety of lean practitioners including those in business, education, government, and non-profits.
2. Continue to build the Central Coast Lean Community by providing learning, sharing and networking opportunities

Registration will open soon; space is limited.
EVC Endowment Fund

*Working today for a prosperous tomorrow*

Our communities and businesses will benefit from our endowment fund. Endowments are timeless and are managed to have lasting benefits. So an investment today will ensure a prosperous economic future for all of us tomorrow.

**FOUNDERS’ CIRCLE**

Thanks to the ten members who formed EVC Founders’ Circle by committing a $10,000 investment in the fund.

- Bradley Goodwin
- Boutique Hotel Collection
- Caliber Accounting & Tax, LLP
- Compass Health
- Digital West
- Hind Foundation
- Martin Resorts
- Pacific Western Bank
- Rabobank, N.A.
- Trust Automation

**LEADERS’ CIRCLE**

$5,000 each ($1,250 per year for four years)

- Mangano Homes

**BUSINESS CIRCLE**

$2,500 each ($625 per year for four years)

*For more information please visit [www.sloevc.org/endowment](http://www.sloevc.org/endowment) or contact Mike Manchak at (805) 788-2013 or mmanchak@sloevc.org.*

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**2013 EVC Holiday Party**

The EVC’s holiday celebration for our sponsors and supporters was another success this year. We had over 100 business leaders, government officials and community partners mingling over appetizers by the water. The event was held on December 11, 2013 at **VENTANA GRILL** in Pismo Beach.

*A special thanks to EVC Board member Darren Smith of Compass Health for sponsoring this year’s celebration.*
BENEFIT FOR EVC SPONSORS

To show our appreciation to our sponsors, the EVC is providing our sponsors in 2013 with a complimentary subscription to the PACIFIC COAST BUSINESS TIMES and THE TRIBUNE.

For information on subscriptions view Pacific Coast Business Times Flyer and The Tribune Flyer

For questions regarding sponsorship please contact Mike Manchak at (805) 788-2013 or mmanchak@sloevc.org.

Linkedin

Join the EVC on LinkedIn to get connected to local business leaders and participate in a variety of discussions. JOIN TODAY

Sponsor Newsletters and Press Releases

Would you like your newsletter linked to the EVC's newsletter? Or, would you like your company press release featured in our upcoming newsletter? For this benefit to EVC sponsors contact Kaila Anderson at (805) 788-2012 or info@sloevc.org.

EVC Board of Directors

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Mike Silacci, Regional Vice President
AT&T External Affairs

VICE-CHAIR
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Caliber Accounting & Tax

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PAST CHAIR
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