Join 805connect Today

805connect Ties Aims to Strengthen Business Ties in the Region
By Stephen Nellis
Pacific Coast Business Times
April 25, 2014

A grassroots effort is under way to connect business people and economic development officials in the Tri-Counties through a new social network called 805connect. The push is a result of several forces coming together around the Tri-Counties as a cohesive economic region. The idea of a network was planted in the mind of Mark Sylvester when he was listening to Brad Feld, a serial investor who helped the Boulder, Colo. startup scene take off, at Santa Barbara City College.

Read More

JOIN HERE
UPCOMING FEATURE…
805connect will Include a list of all the companies in SLO County

CEO Interview Series

EVC SPONSOR
Ziyad AKA “Z” I. Naccasha - Carmel & Naccasha LLP

The EVC business leader interview series focuses on individuals in our community who are directly impacting the local economy in many positive ways. This month the EVC interviewed Ziyad Naccasha, managing partner and co-founder of Carmel & Naccasha LLP. Founded with Tim Carmel in 2004, Carmel & Naccasha is a local law firm with offices in San Luis Obispo and Paso Robles that has grown to be the largest law firm in San Luis Obispo County according to the Pacific Coast Business Times.

Read Interview

Feature Articles

EVC SPONSOR
What is a Community Bank and Why Do We Need Them?
By Anita Robinson
Coast National Bank
April 29, 2014

On April 9, 2014, Coast National Bank received notification from the Office of the Comptroller of the Currency terminating the Consent Order entered into by the board of directors in 2011. This notification reflects the end of a very difficult time period for the banking industry, beginning in 2008. In June of 2008, San Luis Obispo County had 16 financial institutions holding $4.5 billion in deposits. Nine (9) of those were community banks. Today, there are 13 commercial banks in the county holding $5.3 billion in deposits. Of these 13 banks, only (3) community banks remain.

Read More

EVC SPONSOR
YPP - 25 Years and Still Growing!
Local Business Women Continue to Look for Growth Opportunities
By Sandra Dickerson

Read More
Your People Professionals  
April 22, 2014

When Steve Enna and Dennis Wooten, owners of EW Partners, a Pleasanton, CA based HR Firm were ready to begin their transition to retirement they had clear goals. To find a way to ensure the successful brand they had worked so hard to develop would continue and to make the transition as seamless as possible for their clients. Those goals meant finding a buyer who shared their passion for providing high level HR management services and excellent customer service delivered by highly skilled HR professionals. They knew exactly where to look.

Read More

EVC SPONSOR

Minimum Wage is Going Up…
News You Can Use (2014 Q2)
United Staffing Associates  
April 15, 2014

With the CA minimum wage increase to $9.00 per hour for your hourly non-exempt employees, now is the time to:

- Review your pay policies and practices;
- Prepare the employee wage change(s);
- Update your Employee Handbook with any changes you intend to implement;
- Revisit any budget related issues affected by the change in wage.

Read More

Sponsorship Update

We are pleased to welcome our newest sponsors…

PACIFIC WESTERN BANK - $2,500

In the first quarter of 2014, Pacific Western Bank and CapitalSource merged to form the 6th largest commercial bank headquartered in California, with over $15 billion in assets. The union of these two highly-respected and well-capitalized organizations enhances lending and deposit solutions locally and nationwide for customers of both institutions.

About Pacific Western Bank  
Thank you Carl Dudley!

SMS MASTERMINDS - $1,000

SMS Masterminds brings the power of Mobile Marketing to small and big business alike! We’ll help you build your own customer list and market to them in the most effective ways possible. With new advances in technology, Mobile Marketing is now easy and affordable for businesses...
of all sizes. No other form of advertising gets a greater return on investment than Mobile Marketing!

About SMS Masterminds

Thank you Alex Minicucci!

Central Coast Business Wrap Up

This week for the business wrap-up Michael Manchak, President & CEO of the Economic Vitality Corporation covered the following topics:

- New commercial center on Monterey Street in San Luis Obispo
- First co-working space opens in Santa Maria
- UCSB Economic Forecast set to be released next Thursday, Friday

Randol White, KCBX News Director
Guest: Mike Manchak, EVC President
May 1, 2014
Listen to Podcast

In the News

EVC SPONSOR
Cal Poly Names Scott Dawson As New Dean for College of Business
By Nick Wilson
The Tribune
April 10, 2014
Read Article

EVC SPONSOR
Morro Bay Candidates Debate Priorities for City’s Future
By Nick Wilson
The Tribune
April 17, 2014
Read Article

Location, Location is Key to Drought Outlook for Region’s Vintners
By Tom Bronzini
Pacific Coast Business Times
April 18, 2014
Read Article

EVC SPONSOR
The Lee Legacy: Clarke Mentors Women in Commercial Real Estate
By Marlize van Romburgh
Pacific Coast Business Times
April 25, 2014
Fitch Upgrades SLO County General Obligation Bonds to AAA
Pacific Coast Business Times
April 25, 2014
Read Article

EVC SPONSOR
Shell Company Holds Key to Central Coast TV Station Rollup
By Stephen Nellis
Pacific Coast Business Times
April 25, 2014
Read Article

EVC SPONSOR
French Hospital Unveils New Hybrid Cardiac Surgery Room
By David Sneed
The Tribune
April 29, 2014
Read Article

Upcoming Events
FRIDAY, MAY 2, 2014
Who’s Who in Banking & Finance
Host: Pacific Coast Business Times
Deadline: Nominations Close May 2, 2014
Event Date: TBD
Details: Profiles senior executives in the banking and finance industry
More info

MONDAY, MAY 5, 2014
South County Job Fair
Host: One-Stop Career Center
When: 1:00 - 4:00 PM
Where: South County Regional Center, Arroyo Grande
Details: Employers - Seeking qualified workers? Reserve your space today!
More info

Softec Robotics Interest Group (RobIG) Meetups
Host: Softec
When: 6:00 - 8:00 PM
Where: SLO Makerspace, San Luis Obispo
Details: Presentations by SLO Makerspace and SLO-Botics VEX team and the rest of the time fun unstructured networking.
More info
FRIDAY, MAY 9, 2014

**Mastering the Interactive Process**  
Host: San Luis Obispo Employer Advisory Council  
When: 8:00 AM - Noon  
Where: Paso Robles Inn, Ballroom  
Details: Seminar will combine lecture with real-life situations to aid you in mastering the interactive process method.

More info

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MONDAY, MAY 12, 2014

**SLO Tech Brew**  
Host: Softec  
When: 5:00 - 7:00 PM  
Where: Creeky Tiki, San Luis Obispo  
Details: Tech Brew’s held on 2nd Monday of every month from 5-7pm

More info

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FRIDAY, MAY 16, 2014

**Business Expo 2014**  
Host: Los Osos/Baywood Park Chamber of Commerce  
When: 5:30 - 7:30 PM  
Where: South Bay Community Center, Los Osos  
Details: Local Business, Community Groups, Tri-tip BBQ, Beer & Wine, Music

More info

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**Latino Business Awards**  
Host: Pacific Coast Business Times  
Deadline: Nominations Close May 16, 2014  
Event Date: TBD  
Details: Profiles Latino executives in banking/finance, professional services, agribusiness, healthcare, education and business.

More info

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**Insight Studio**  
Host: San Luis Obispo Chamber of Commerce  
When: Noon - 2:00 PM  
Where: Union Bank, San Luis Obispo  
Details: This hands-on session makes use of The Real Deal, to get at the heart of what matters most to your staff.

More info

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MONDAY, MAY 19, 2014

**The Startup Roller Coaster: Guts & Glory**  
Host: Cal Poly Center for Innovation & Entrepreneurship  
When: 4:30 - 7:00 PM
Where: Performing Arts Center, Cal Poly
Details: Welcome the next class of innovators to their Accelerator program and hear from a panel of entrepreneurial leaders.
More info

WEDNESDAY, MAY 21, 2014

Business Expo at the Expo
Host: San Luis Obispo Chamber of Commerce
When: 5:00 - 8:00 PM
Where: Alex Madonna Expo Center, SLO
Details: The Central Coast's largest business-to-business trade show
More info

Virtual Reality: Driving the Next Wave of Human Interface Design and Interaction
Host: MIT Enterprise Forum
When: 5:00 - 8:00 PM
Where: Cabrillo Pavilion Arts Center, Santa Barbara
Details: Learn about virtual reality, its widespread applications including social media, gaming and design
More info

THURSDAY, MAY 29, 2014

101 One Hundred/Business Hall of Fame
Host: Pacific Coast Business Times
When: 5:30 - 7:30 PM
Where: Four Seasons Biltmore, Santa Barbara
Details: Features the Tri-Counties' top 50 public and top 50 privately-held companies
More Info

WEDNESDAY, JUNE 18, 2014

Central Coast Business Symposium
Host: Andre, Morris & Buttery
When: 2:00 - 6:00 PM
Where: Clark Center, Arroyo Grande
Details to follow

Business Resources Spotlight
Find the Resources You Need: BUSINESS OUTREACH PROGRAM
By Andrew Moreno, EVC
May 1, 2014
Connecting with your business is an important part of our outreach. One of the ways we make those connections is through meetings with individual businesses to learn more about their companies. Perhaps, you're in the initial stages of developing your business. We can help you, too. We are interested in learning about any questions, concerns, or issues your business is facing. To help meet your needs, we will connect you to the best resources in our county. Many of these services are free. For example, providing assistance with a business plan; marketing plan; or how to use social-media - all of these resources are available, and free. Whether you are starting, expanding, or need information about doing business in San Luis Obispo, this is the place to get started.

To schedule a business outreach visit, you may contact: Andrew Moreno, Business Outreach Project Manager at (805) 788-2028 or amoreno@sloevc.org

AmazonSmile

Shop AmazonSmile and Amazon will donate .5% of your purchases throughout the year to the EVC!
EVC AmazonSmile Link: smile.amazon.com/ch/77-0402681

BENEFIT FOR EVC SPONSORS

To show our appreciation to our sponsors, the EVC is providing our sponsors in 2013 with a complimentary subscription to the PACIFIC COAST BUSINESS TIMES and THE TRIBUNE.

For information on subscriptions view Pacific Coast Business Times Flyer and The Tribune Flyer

For questions regarding sponsorship please contact Mike Manchak at (805) 788-2013 or mmanchak@sloevc.org.

LinkedIn

Join the EVC group on LinkedIn to get connected to local business leaders and participate in a variety of discussions. JOIN TODAY

Sponsor Newsletters and Press Releases

Would you like your newsletter linked to the EVC's newsletter? Or, would you like your
company press release featured in our upcoming newsletter? For this benefit to EVC sponsors contact Kaila Anderson at (805) 788-2012 or info@sloevc.org.
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