



## Monthly eNewsletter

Recap for the month and Upcoming Events  
**April 2014**

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### Join 805connect Today

#### *805connect Ties Aims to Strengthen Business Ties in the Region*

By Stephen Nellis  
Pacific Coast Business Times  
April 25, 2014



smart connections. smart business.

A grassroots effort is under way to connect business people and economic development officials in the Tri-Counties through a new social network called 805connect. The push is a result of several forces coming together around the Tri-Counties as a cohesive economic region. The idea of a network was planted in the mind of Mark Sylvester when he was listening to Brad Feld, a serial investor who helped the Boulder, Colo. startup scene take off, at Santa Barbara City College.

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**UPCOMING FEATURE...**

**805connect will Include a list of all the companies in SLO County**

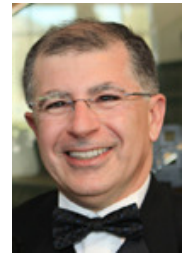
## CEO Interview Series

**EVC SPONSOR**

***Ziyad AKA "Z" I. Naccasha - Carmel & Naccasha LLP***

The EVC business leader interview series focuses on individuals in our community who are directly impacting the local economy in many positive ways. This month the EVC interviewed Ziyad Naccasha, managing partner and co-founder of Carmel & Naccasha LLP. Founded with Tim Carmel in 2004, Carmel & Naccasha is a local law firm with offices in San Luis Obispo and Paso Robles that has grown to be the largest law firm in San Luis Obispo County according to the Pacific Coast Business Times.

[Read Interview](#)



Ziyad Naccasha



## Feature Articles

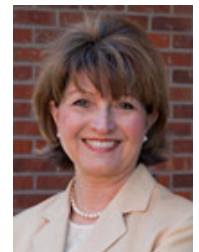
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***What is a Community Bank and Why Do We Need Them?***

By Anita Robinson  
Coast National Bank  
April 29, 2014

On April 9, 2014, Coast National Bank received notification from the Office of the Comptroller of the Currency terminating the Consent Order entered into by the board of directors in 2011. This notification reflects the end of a very difficult time period for the banking industry, beginning in 2008. In June of 2008, San Luis Obispo County had 16 financial institutions holding \$4.5 billion in deposits. Nine (9) of those were community banks. Today, there are 13 commercial banks in the county holding \$5.3 billion in deposits. Of these 13 banks, only (3) community banks remain.

[Read More](#)



Anita Robinson



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***YPP - 25 Years and Still Growing!***

***Local Business Women Continue to Look for Growth Opportunities***

By Sandra Dickerson

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Your People Professionals  
April 22, 2014

When Steve Enna and Dennis Wooten, owners of EW Partners, a Pleasanton, CA based HR Firm were ready to begin their transition to retirement they had clear goals. To find a way to ensure the successful brand they had worked so hard to develop would continue and to make the transition as seamless as possible for their clients. Those goals meant finding a buyer who shared their passion for providing high level HR management services and excellent customer service delivered by highly skilled HR professionals. They knew exactly where to look.

[Read More](#)

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## **EVC SPONSOR**

### *Minimum Wage is Going Up... News You Can Use (2014 Q2)*

United Staffing Associates  
April 15, 2014



With the CA minimum wage increase to \$9.00 per hour for your hourly non-exempt employees, now is the time to:

- Review your pay policies and practices;
- Prepare the employee wage change(s);
- Update your Employee Handbook with any changes you intend to implement;
- Revisit any budget related issues affected by the change in wage.

[Read More](#)

## **Sponsorship Update**

*We are pleased to welcome our newest sponsors...*

### **PACIFIC WESTERN BANK - \$2,500**

In the first quarter of 2014, Pacific Western Bank and CapitalSource merged to form the 6th largest commercial bank headquartered in California, with over \$15 billion in assets. The union of these two highly-respected and well-capitalized organizations enhances lending and deposit solutions locally and nationwide for customers of both institutions.

[About Pacific Western Bank](#)

*Thank you Carl Dudley!*



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### **SMS MASTERMINDS - \$1,000**

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of all sizes. No other form of advertising gets a greater return on investment than Mobile Marketing!

[About SMS Masterminds](#)

*Thank you Alex Minicucci!*

## Central Coast Business Wrap Up

This week for the business wrap-up Michael Manchak, President & CEO of the Economic Vitality Corporation covered the following topics:

- New commercial center on Monterey Street in San Luis Obispo
- First co-working space opens in Santa Maria
- UCSB Economic Forecast set to be released next Thursday, Friday

Randol White, KCBX News Director  
Guest: **Mike Manchak**, EVC President  
May 1, 2014  
[Listen to Podcast](#)



## In the News

**EVC SPONSOR**

*[Cal Poly Names Scott Dawson As New Dean for College of Business](#)*

By Nick Wilson  
The Tribune  
April 10, 2014  
[Read Article](#)

**SanLuisObispo.com**  
THE TRIBUNE

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*[Morro Bay Candidates Debate Priorities for City's Future](#)*

By Nick Wilson  
The Tribune  
April 17, 2014  
[Read Article](#)

**SanLuisObispo.com**  
THE TRIBUNE

*[Location, Location is Key to Drought Outlook for Region's Vintners](#)*

By Tom Bronzini  
Pacific Coast Business Times  
April 18, 2014  
[Read Article](#)

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**EVC SPONSOR**

*[The Lee Legacy: Clarke Mentors Women in Commercial Real Estate](#)*

By Marlize van Romburgh  
Pacific Coast Business Times  
April 25, 2014

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***Fitch Upgrades SLO County General Obligation Bonds to AAA***

Pacific Coast Business Times

April 25, 2014

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***Shell Company Holds Key to Central Coast TV Station Rollup***

By Stephen Nellis

Pacific Coast Business Times

April 25, 2014

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***French Hospital Unveils New Hybrid Cardiac Surgery Room***

By David Sneed

The Tribune

April 29, 2014

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## Upcoming Events

FRIDAY, MAY 2, 2014

### Who's Who in Banking & Finance

Host: Pacific Coast Business Times

Deadline: Nominations Close May 2, 2014

Event Date: TBD

Details: Profiles senior executives in the banking and finance industry

[More info](#)

PACIFIC COAST  
BUSINESS TIMES

MONDAY, MAY 5, 2014

### South County Job Fair

Host: One-Stop Career Center

When: 1:00 - 4:00 PM

Where: South County Regional Center, Arroyo Grande

Details: Employers - Seeking qualified workers? Reserve your space today!

[More info](#)

BUSINESS AND CAREER  
one-stop

### Softec Robotics Interest Group (RobIG) Meetups

Host: Softec

When: 6:00 - 8:00 PM

Where: SLO MakerSpace, San Luis Obispo

Details: Presentations by SLO Makerspace and SLO-Botics VEX team and the rest of the time fun unstructured networking.

[More info](#)

Softec



FRIDAY, MAY 9, 2014

### Mastering the Interactive Process

Host: San Luis Obispo Employer Advisory Council

When: 8:00 AM - Noon

Where: Paso Robles Inn, Ballroom

Details: Seminar will combine lecture with real-life situations to aid you in mastering the interactive process method.

[More info](#)



MONDAY, MAY 12, 2014

### SLO Tech Brew

Host: Softec

When: 5:00 - 7:00 PM

Where: Creeky Tiki, San Luis Obispo

Details: Tech Brew's held on 2nd Monday of every month from 5-7pm

[More info](#)



FRIDAY, MAY 16, 2014

### Business Expo 2014

Host: Los Osos/Baywood Park Chamber of Commerce

When: 5:30 - 7:30 PM

Where: South Bay Community Center, Los Osos

Details: Local Business, Community Groups, Tri-tip BBQ, Beer & Wine, Music

[More info](#)



### Latino Business Awards

Host: Pacific Coast Business Times

Deadline: Nominations Close May 16, 2014

Event Date: TBD

Details: Profiles Latino executives in banking/finance, professional services, agribusiness, healthcare, education and business.

[More info](#)



### Insight Studio

Host: San Luis Obispo Chamber of Commerce

When: Noon - 2:00 PM

Where: Union Bank, San Luis Obispo

Details: This hands-on session makes use of The Real Deal, to get at the heart of what matters most to your staff.

[More info](#)



MONDAY, MAY 19, 2014

### The Startup Roller Coaster: Guts & Glory

Host: Cal Poly Center for Innovation & Entrepreneurship

When: 4:30 - 7:00 PM



Where: Performing Arts Center, Cal Poly  
Details: Welcome the next class of innovators to their Accelerator program and hear from a panel of entrepreneurial leaders.

[More info](#)

WEDNESDAY, MAY 21, 2014

### Business Expo at the Expo

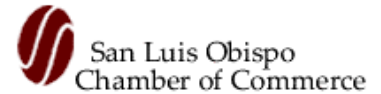
Host: San Luis Obispo Chamber of Commerce

When: 5:00 - 8:00 PM

Where: Alex Madonna Expo Center, SLO

Details: The Central Coast's largest business-to-business trade show

[More info](#)



### Virtual Reality: Driving the Next Wave of Human Interface Design and Interaction

Host: MIT Enterprise Forum

When: 5:00 - 8:00 PM

Where: Cabrillo Pavilion Arts Center, Santa Barbara

Details: Learn about virtual reality, its widespread applications including social media, gaming and design

[More info](#)



THURSDAY, MAY 29, 2014

### 101 One Hundred/Business Hall of Fame

Host: Pacific Coast Business Times

When: 5:30 - 7:30 PM

Where: Four Seasons Biltmore, Santa Barbara

Details: Features the Tri-Counties' top 50 public and top 50 privately-held companies

[More Info](#)



WEDNESDAY, JUNE 18, 2014

### Central Coast Business Symposium

Host: Andre, Morris & Buttery

When: 2:00 - 6:00 PM

Where: Clark Center, Arroyo Grande

*Details to follow*



## Business Resources Spotlight

*Find the Resources You Need:* BUSINESS OUTREACH PROGRAM

By Andrew Moreno, EVC

May 1, 2014



Connecting with your business is an important part of our outreach. One of the ways we make those connections is through meetings with individual businesses to learn more about their companies. Perhaps, you're in the initial stages of developing your business. We can help you, too. We are interested in learning about any questions, concerns, or issues your business is facing. To help meet your needs, we will connect you to the best resources in our county. Many of these services are free. For example, providing assistance with a business plan; marketing plan; or how to use social-media - all of these resources are available, and free. Whether you are starting, expanding, or need information about doing business in San Luis Obispo, this is the place to get started.

To schedule a business outreach visit, you may contact: Andrew Moreno, Business Outreach Project Manager at (805) 788-2028 or [amoreno@sloevc.org](mailto:amoreno@sloevc.org)

## AmazonSmile

Shop AmazonSmile and Amazon will donate .5% of your purchases throughout the year to the EVC!

EVC AmazonSmile Link: [smile.amazon.com/ch/77-0402681](https://smile.amazon.com/ch/77-0402681)



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For information on subscriptions view [Pacific Coast Business Times Flyer](#) and [The Tribune Flyer](#)

*For questions regarding sponsorship please contact Mike Manchak at (805) 788-2013 or [mmanchak@sloevc.org](mailto:mmanchak@sloevc.org).*

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company press release featured in our upcoming newsletter? For this benefit to EVC sponsors contact Kaila Anderson at (805) 788-2012 or [info@sloevc.org](mailto:info@sloevc.org).



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