



[Netwo rk](#), the EVC supported this statewide effort which focused on gathering input from regional businesses on shared economic priorities and opportunities for statewide support.

To learn more about the focus of the Regional Forum efforts, and analysis of the cumulative results, please visit:

[www.caeconomy.org/resources/entry/2013-regional-forum results](http://www.caeconomy.org/resources/entry/2013-regional-forum-results).

READ MORE →

In The News



SLO REGION SEES GROWTH IN KEY ECONOMIC AREAS *Real Estate, Taxable Sales and Jobs Show Improvement From '12*

By Tonya Strickland
The Tribune
June 6, 2013

SanLuisObispo.com

THE TRIBUNE

Since 2012, San Luis Obispo County has seen more jobs, a stronger real estate market and a sharp increase in taxable sales - all of which are among the indicators that moved the region's economy into the "forefront of growth," according to the 2013 Central Coast Economic Forecast Mid-Year Update. Similar post-recession patterns have trickled down from the recovering state and national economies, said Christopher Thornberg, founding principal of Beacon Economics, the Southern California firm that presented Thursday's forecast in Atascadero.

READ MORE →

STUDENT CONSIDERS LEAVING THE COUNTY FOR LOWER EDUCATION COSTS

By Leah Masuda
KCOY CBS 12 - FOX 11 Television
July 1, 2013



The rate for subsidized government loans for students has doubled from 3.4 percent to 6.8 percent after congress failed to reach a deal. The increase will affect seven and a half million students. For thousands of students the loans are adding up. "60-percent of students are borrowing funds for their education and the average loans are from 60-150-thousand dollars," said Christine Rogers of the Economic Vitality Corporation. Which could force some students to opt out. "It makes it more difficult to pursue an education which is the last thing that we want, in order to stay globally competitive we know already that we need to increase our levels of higher education," said

Rogers.

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EVC Success Story **FOOD TRUCKS IN SLO COUNTY**

By Julie Lynem
The Tribune
July 12, 2013

Kobe beef in lentils in an Indian-inspired red sauce. Pulled pork and jack cheese, cilantro and a special sauce sandwiched between slices of ciabatta bread. Orange chicken marmalade skewers with coconut lime rice. It's the type of food that could easily be found on the menu at fine brick-and-mortar restaurants on the Central Coast, or in major cities such as Los Angeles, New York or San Francisco. Now, much to the delight of many San Luis Obispo County residents, it's available locally on their favorite food trucks.



EVC Client, Lori Nunes of
KunFusion Kulinary



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SanLuisObispo.com
THE TRIBUNE

The Economic Strategy's Green Energy Cluster Continues to Grow" **A LOOK AT 5 GREEN BUSINESSES IN SLO COUNTY**

By Rebecca Juretic
The Tribune
July 17, 2013

Green businesses are on the rise again in San Luis Obispo County. Employment in the county's green sectors - such as solar energy companies and environmentally conscious businesses and institutions - rebounded in 2011 and is now larger than it was in 2008, before the recession, according to statistics compiled by the Economic Vitality Corp. with the assistance of Collaborative Economics.

READ MORE →

SanLuisObispo.com
THE TRIBUNE

EVC Continues to Make Headway at the Airport **COUNTY WANTS TERMINAL PROGRESS**

Supervisors OK completion of design for new facility even as economic problems persist

By David Sneed
The Tribune
July 24, 2013



SanLuisObispo.com

County supervisors Tuesday authorized completing the design of a new terminal at the regional airport in San Luis Obispo even as the county's airport services department faces an uncertain budget over the next five years. Supervisors held a wide-ranging discussion of the future of the airport, including its passenger terminal, which was described as functional but too small. Business leaders in San Luis Obispo are urging the county to expand services at the airport to attract and maintain businesses.

[READ MORE →](#)

SLO COUNTY LEADS JOB GAINS IN TRI-COUNTIES

Pacific Coast Business Times
July 26, 2013

PACIFIC COAST
BUSINESS TIMES

Total statewide nonfarm employment in June grew by 30,200 jobs in seasonally adjusted terms. This year-over-year increase is 253,900 jobs, which equals a growth rate of 1.8 percent, according to data from the Employment Development Department. California's unemployment rate decreased slightly from 8.6 percent to 8.5 percent. In comparison, national unemployment remained constant at 7.6 percent. In Santa Barbara County, unemployment rate decreased slightly from 8.6 percent to 8.5 percent. In comparison, national unemployment remained constant at 7.6 percent.

San Luis Obispo County nonfarm industry sectors gained 800 jobs while its unemployment rate jumped from a revised 5.7 percent to 6.4 percent in June. Last month, the county saw 1,000 new nonfarm jobs. Employment in the county has grown by 4,300 nonfarm jobs in the past year, or 3 percent.

SOLARIZE PROGRAM FOR HOMEOWNERS EXPANDS INTO COUNTY

Pacific Coast Business Times
August 2, 2013

PACIFIC COAST
BUSINESS TIMES

At an Aug. 1 press conference, the Economic Vitality Corp. of San Luis Obispo County and Santa Barbara's Community Environmental Council were expected to announce that the popular Solarize program was being expanded into SLO County. Solarize is an educational program that helps homeowners navigate the complexity of solar installations and helps them identify vendors and funding sources. The program has worked with REC Solar and Solarponics as installers as well as financial institutions including CoastHills Federal Credit Union. It has helped about 140 homeowners in the greater Santa Barbara, Ojai and Santa Ynez Valley areas. EVC President Mike Manchak said one goal is to "stimulate the local economy, particularly contractors and tradespeople." He added that "CEC is the only organization in the Tri-Counties with the experience to run such programs.

Upcoming Events

EVC
Partner

2013 POLLUTION PREVENTION BUSINESS CHALLENGE

SLO County APCD wants to acknowledge the efforts of local partners in the community by recognizing those that work hard to reduce pollution and keep our communities healthy. The 2013 Pollution Prevention Businesses Challenge will provide businesses the opportunity to highlight aspects of their business that go above and beyond what is required by state, federal or local laws to reduce pollution.

Application Period - July 1 to August 25, 2013

[APPLY HERE](#)



CLEAN BUSINESS INVESTMENT SUMMIT 2013 *Calling All Investors and Entrepreneurs!*

EVC
Partner

Deadline for submitting business plans: August 15, 2013

Over \$110 million in capital investments from private equity, venture capital and angel investors has been raised over the previous 16 years for emerging growth and later stage companies participating in the California Coast Venture Forum events.

"Where Socially Responsible Investors, and Service Providers Meet Socially Responsible Entrepreneurs."



Who should attend?

Are you:

- A "Clean Business" interested in funding?
- An Investor interested in "Clean Business" opportunities?
- An Entrepreneur interested in meeting Investors?
- A "Clean Business" Service Provider?
- Interested in being a Sponsor?

September 12, 2013

7:00 AM - 6:30 PM

Corwin Pavilion, UC Santa Barbara

[Download info about the event here](#)

ABOUT: Central Coast Venture Forum/Clean Business Investment Summit:

<http://www.ccvf.org/>

HEALTHCARE 101: WITH SBA AND SMALL BUSINESS MAJORITY

Small Business Majority is pleased to partner with the Small Business Administration to educate small business owners about the new healthcare law, the Affordable Care Act, and what it means for your company. This free series will focus on both federal and state provisions to help small business owners understand how the law will affect them.

August 8 & 15, 2013
2:00 - 3:00 PM
Webinar



[REGISTER HERE](#)

SLO 3-D CREATORS

Can't get enough on 3D printing? Michael Balzer of SLO 3D creators will be presenting not only the act of printing but how to use AutoDesk 123D to design your own 3D object. Also, enjoy the completely enveloping experience of an Oculus Rift virtual reality environment and try the 3D modeling application that allows you to sculpt virtually!

August 12, 2013
5:00 - 7:00 PM
Pappy McGregors, San Luis Obispo



[REGISTER HERE](#)

BUILDING REST APPLICATION WITH ASP.NET WEB API

This talk will be an overview of ASP.NET Web API, a framework to facilitate the development of RESTful HTTP services. We will cover: Overview of REST and Web APIs; Introduction to ASP.NET Web API; and A deeper look at ASP.NET WEB API.

August 13, 2013
5:30 - 8:30 PM
Cal Poly Tech Park, San Luis Obispo



[REGISTER HERE](#)

BUILDER BREAKFAST





Home Builders Association

Discussion Includes:

- Updates on Paso Groundwater Issue
- Larry Werner, Chairman of the Blue Ribbon Committee for the Paso Robles Groundwater Management Plan
- Updates on Employment Law as it relates to the Building Industry
- Gordon Bosserman, of Counsel at Andre, Morris & Buttery

August 13, 2013

7:00 - 8:30 AM

Cannon, 1050 Southwood, San Luis Obispo

[View Flyer](#)

Reserve your seat today! Email: info@hbacc.org or Call: (805) 546-0418



UNDERSTANDING NONPROFIT FINANCIALS



Financial reporting impacts all levels of a nonprofit organization. And, the ability of the ED/CEO, Board members, staff and donors to accurately read and analyze these reports is critical to an organization's management success. Join us for this safe and friendly workshop designed to give you the basic financial education you need. Whether you are responsible for generating the reports or reviewing and approving them, this workshop is for you!

August 13, 2013

9:00 AM - Noon

Spokes' Hub, 3765 S. Higuera, San Luis Obispo



[REGISTER HERE](#)

SPIRIT OF SMALL BUSINESS



The Business Times and the Los Angeles District Office of the U.S. Small Business Administration conceived the Spirit of Small Business to recognize the accomplishments of small businesses. This special section includes articles about small business award winners, a variety small-business "how-to" articles and an extensive small-business resource guide.

August 15, 2013

11:30 AM - 1:30 PM



Bacara Resort & Spa, Santa Barbara

To register for event, contact Jennifer Carusa at jcarusa@pacbiztimes.com or (805) 560-6950 ext.228

BENEFIT FOR EVC SPONSORS

To show our appreciation to our sponsors, the EVC is providing our sponsors in 2013 with a complimentary subscription to the **PACIFIC COAST BUSINESS TIMES** and **THE TRIBUNE**.

For information on subscriptions view [Pacific Coast Business Times Flyer](#) and [The Tribune Flyer](#)

For questions regarding sponsorship please contact Mike Manchak at (805) 788-2013 or mmanchak@sloevc.org.



Join the EVC on LinkedIn to get connected to local business leaders and participate in a variety of discussions. [JOIN TODAY](#)

Sponsor Newsletters and Press Releases

Would you like your newsletter linked to the EVC's newsletter? Or, would you like your company press release featured in our upcoming newsletter? For this benefit to EVC sponsors contact Kaila Anderson at (805) 788-2012 or info@sloevc.org.



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Staff

Michael Manchak, President & CEO
(805) 788-2013 | mmanchak@sloevc.org

Valarie Koos, Chief Financial Officer
(805) 788-2013 | info@sloevc.org

Christine Rogers, Program Manager
(805) 788-2015 | crogers@sloevc.org

Kaila Anderson, Program Coordinator
(805) 788-2012 | info@sloevc.org

Andrew Moreno, Project Manager
(805) 788-2028 | amoreno@sloevc.org

Economic Vitality Corporation 735 Tank Farm Road, Suite 264, San Luis Obispo, CA 93401
(805) 788-2012 | www.sloevc.org | info@sloevc.org

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Economic Vitality Corporation | 735 Tank Farm Road, Suite 264 | San Luis Obispo | CA | 93401