

Having trouble viewing this email? [Click here](#)



Monthly eNewsletter June 2011

Join Mailing List 

Support EVC 

View Newsletters 

EVC SPONSORS

Diamond \$10,000+

[AT&T](#)
[Chevron](#)
[County of San Luis Obispo](#)
[Pacific Gas & Electric](#)
[Rabobank, N.A.](#)
[Southern California Gas](#)
[The Tribune](#)

Special Report

BOARD OF SUPERVISORS ENDORSE ECONOMIC STRATEGY

On June 7, 2011, the Board of Supervisors showed great leadership by voting unanimously and enthusiastically to endorse the strategy by agreeing to the following by resolution:

1. Endorse the strategy via a resolution.
2. Direct staff to work with the Economic Strategy Steering Committee in developing a framework to include an economic benefits analysis in future county staff reports.
3. Direct staff to create a work plan for updating the Economic Element of the General Plan to streamline the element to primarily include higher level goals and objectives that reference the Economic Strategy.

"The first County-wide Economic Strategy is a progressive step in combining the efforts of business leaders, education and government in



[Click to view resolution](#)

Emerald \$7,500+

[City of Grover Beach](#)
[KCOY CBS 12 / FOX 11 TV](#)

Platinum: \$5,000+

[Bank of America](#)
[Boutique Hotel Collection](#)
[City of Arroyo Grande](#)
[City of Atascadero](#)
[City of Morro Bay](#)
[City of Paso Robles](#)
[City of Pismo Beach](#)
[City of San Luis Obispo](#)
[First Solar](#)
[Martin Resorts](#)
[Richardson Properties](#)
[RRM Design Group](#)
[SunPower Corporation](#)

Gold: \$2,500+

[Caliber Accounting & Tax](#)
[California Space Authority](#)
[Calzyme Laboratories](#)
[Cannon](#)
[Central Coast Marketing](#)
[CoastHills Federal Credit Union](#)
[Digital Foundation](#)
[Don Maruska & Co](#)
[First American Title](#)
[First California Bank](#)
[Justin Vineyards & Winery](#)
[More Office Solutions](#)
[Pacific Coast Business Times](#)
[REC Solar](#)
[Sinsheimer Juhnke Lebens & Mclvor](#)
[Taylor Frigon Capital Management](#)
[Tolosa Winery](#)
[Trust Automation](#)
[Verdin Marketing Ink](#)
[Volny Construction Inc.](#)

Silver: \$1,000+

[American Perspective Bank](#)
[Andre Morris & Buttery](#)
[Aviation Consultants](#)
[BridgePoint Custom Strategies](#)
[Carmel & Naccasha, LLP](#)
[Chris Leschinsky Photography](#)
[Clever Concepts](#)
[Coastal Business Finance](#)
[Compass Health](#)
[Cuesta College](#)
[CygNet Software](#)
[Diani Building Corp.](#)

securing the economic vitality and quality of life we all support. This collaborative effort will serve the citizens of San Luis Obispo County in promoting and enhancing opportunities to further our economic development."

- District 1 Supervisor, Frank Mecham

To see a recording of the EVC presentation visit (3:44 on counter):

http://slocounty.granicus.com/MediaPlayer.php?view_id=2&clip_id=1107



Front row: Frank R. Mecham, Bruce S. Gibson;
 Back Row: Adam Hill, Paul Teixeira, James R. Patterson

New EVC Client

The EVC helping to start new businesses

The Economic Vitality Corporation continues to help entrepreneurs start and expand businesses through its business loan program in partnership with local banks -- approximately \$8 million to date. The EVC is pleased to welcome its newest client, **BLS Non-Emergent Medical Transport**.

BLS NON-EMERGENT MEDICAL TRANSPORT

In partnership with Coast National Bank, the EVC helped provide a business loan to **Brandon Simmons** of BLS Non-Emergent Medical Transport. BLS Non-Emergent Medical Transport is a gurney van service located in North San Luis Obispo county specializing in Long Distance and Local transfers. They offer transportation to those who have non-emergency medical necessity. (805) 226-7308

blsmedicaltransport@gmail.com



[Digital West Networks](#)
[Ed Cox-Vistage](#)
[Estrella Associates](#)
[Filipponi & Thompson](#)
[Drilling](#)
[First Bank of San Luis](#)
[Obispo](#)
[Fleet Management](#)
[Solutions](#)
[French Hospital Medical](#)
[Center](#)
[Glenn Burdette Philips &](#)
[Bryson](#)
[Greif & Co.](#)
[Heritage Oaks Bank](#)
[Home Builders Assoc.](#)
[InfoGard Laboratories, Inc.](#)
[Innovative Concepts](#)
[IQMS](#)
[J.B. Dewar](#)
[Kraftwerk Design](#)
[Kronick Moskovitz](#)
[Tiedemann & Girard](#)
[KSBY-TV](#)
[Lee & Associates](#)
[Liberty Coatings](#)
[Longcrier & Associates](#)
[Madonna Enterprises](#)
[Mission Community Bank](#)
[KVEC 920-AM](#)
[Morris & Garritano](#)
[Niner Wine Estates](#)
[Northwestern Mutual](#)
[Omni Design Group](#)
[Orfaea College of Business](#)
[Pacific West Energy](#)
[Solutions](#)
[Paso Robles Wine Country](#)
[Alliance](#)
[Phone & Wireless](#)
[Productive Impact](#)
[Promega Biosciences](#)
[Quaqlino Properties](#)
[Rarig Construction Inc.](#)
[Rick Engineering Company](#)
[RNM Engineering](#)
[Santa Lucia Bank](#)
[San Luis Sports Therapy](#)
[Senn-Lee & Associates](#)
[Sierra Vista Regional](#)
[Medical Center](#)
[SLO County Farm Bureau](#)
[San Luis Obispo Council of](#)
[Governments](#)
[Smart Office Interiors](#)
[Softec](#)
[Software Solutions](#)
[Specialty Construction](#)
[Specialty Silicone](#)
[Fabricators](#)
[Systems & Marketing](#)
[Solutions](#)
[TelePacific](#)
[Communications](#)
[Templeton Chamber of](#)
[Commerce](#)
[Templeton Community](#)
[Services District](#)

"EVC greatly helped the success of BLS Non-Emergent Medical Transport. As a new business, we were seeking to secure additional funds for the purpose of purchasing required equipment. With the help of EVC, we were granted the loan with Coast National Bank. I would like to say Thank you, to both EVC and Coast National Bank for their support." - Brandon Simmons



CEO Interview Series

INTERVIEWS OF LOCAL BUSINESS LEADERS BY THE EVC



Clint Pearce, Madonna Enterprises, LLC

This is the first of a series of interviews of local business leaders who are helping our communities and local economy. This series kicks off with an interview of Clint Pearce, a real estate developer, angel investor, and founder of a new business incubator in San Luis Obispo called HOT HOUSE.



[View Interview](#)

Sponsor Updates

WE ARE PLEASED TO WELCOME OUR NEWEST SPONSOR:

Madonna Enterprises - \$1,000

Madonna Enterprises LLC is the management and development company for the Madonna family; which include real estate development, investment and management on the Central Coast. www.madonnainn.com



Cannon - Increased Sponsorship to \$2,500

Since 1976, Cannon has been providing Elegant



[Thoma Electric](#)
[Twin Cities Community Hospital](#)
[United Staffing Associates](#)
[Wallace Group](#)
[WestPac Investments](#)
[Your People Professionals](#)
[Zurn Wilkins](#)

Bronze: \$500+

Alan Strasbaugh
 Myraline Morris Whitaker
 Tom Martin
 Tom Sullivan

[View Monthly Employment Reports](#)



[SPONSOR NEWSLETTERS](#)

[Caliber Accounting](#)
[California Regional Bulletin](#)
[Coastal Business Finance](#)
[Longcrier & Associates](#)
[Mission Community Services Corp.](#)
[Senator Blakeslee](#)
[Softec](#)
[Taylor Frigon](#)
[YPNG](#)
[Your People Professionals](#)

If you are an EVC sponsor, contact Kaila Anderson to include your newsletter link info@sloevc.org or 805.788.2012

Solutions to clients in land development; oil and gas production and distribution, power generation; public infrastructure; education; as well as aerospace and defense.
www.cannoncorp.us



Sponsor News



THE SOLAR PANEL EVENT

In a brief venture outside their usual solar advocacy roles, executive panelists from First Solar, REC Solar and SunPower shared information intended to inform local businesses on the economic opportunities inherent in the solar industry at large.

[READ MORE](#) →

[Download survey summary](#)



SMART AND FINALISTS

CEOs make cut for top regional award

By Stephen Nellis
 Pacific Coast Business Times
 June 3-9, 2011



Two tri-county technology CEOs have been named regional finalists for the Ernst & Young Entrepreneur of the Year Award, one of the top national awards for executives.

Congratulations to EVC sponsor Angiolo Laviziano CEO of REC Solar!



[READ MORE](#) →

PACIFIC COAST
 BUSINESS TIMES

FIVE COASTAL CALIFORNIA HIDEAWAYS

Sunset Magazine *featured on CNN Travel*

Avila Lighthouse Suites in Avila Beach was listed.

Congratulations to EVC sponsor Martin Resorts!



[READ MORE](#) →

MISSION COMMUNITY BANK TO BUY SANTA LUCIA

Pacific Coast Business Times
June 27, 2011

Mission Community Bancorp is acquiring Santa Lucia Bancorp. The deal is expected to close in the fourth quarter of the year.



READ MORE →

PACIFIC COAST
BUSINESS TIMES

MARKETING COMPANY RECEIVES AWARD

The Daily Edhat
June 6, 2011

Verdin Marketing Ink has recently received three prestigious industry awards from the Public Relations Society of America for its creative work in brand development, social media and web design.



Congratulations to Mary Verdin!

READ MORE →



GREEN COAST INNOVATION ZONE ALLIANCE

The EVC is a strategic partner of the Green Coast Innovation Zone Alliance

The Green Coast Alliance was referred to by Representative Lois Capps in her June 11th opinion piece in Politico, saying that regional clean energy clusters are making strides and continue to deserve support.



READ MORE →

SEEN & HEARD

Barnett Cox & Associates
June 23, 2011

Nice week for local businesses in travel media. AAA's Via magazine has a two-page story (with photos by Chris Leschinsky) on Cambria.

Photos by EVC Sponsor Chris Leschinsky.



READ MORE →



READ MORE →

Upcoming Events

9TH ANNUAL SPIRIT OF SMALL BUSINESS AWARDS

Join the Pacific Coast Business Times for the Spirit of Small Business Awards, where the accomplishments of small businesses will be recognized.



August 8, 2011
11:30am - 1:30pm
Fess Parker's DoubleTree Resort, Santa Barbara

PACIFIC COAST
BUSINESS TIMES

[REGISTER HERE](#)

CANNON'S "WELL WORTH IT" CAMPAIGN

Drive-Thru BBQ Fundraiser

Ticket holders will simply drive-thru Cannon's parking lot between 4 and 6 p.m. and pick up a table-ready dinner for five. Dinner includes one whole-trimmed tri-tip, beans, bread, and salad and feeds 4 to 6 people. *All proceeds will go to fund wells in Africa.*



July 20, 2011
4:00 - 6:00 PM
1050 Southwood Drive, San Luis Obispo
www.WellWorthIt.CannonCorp.us



Buy Your Ticket Today! Contact Susan Roberts or [Liz Moody](#), or SusanR@CannonCorp.us or 805.544.740

SAVE THE DATE

SAVOR THE CENTRAL COAST - September 29th - October 2nd

Join Sunset Magazine and the San Luis Obispo Visitors and Conference Bureau at Sunset Savor the Central Coast. Tickets on sale now!

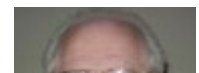
For more information visit: www.savorcentralcoast.com



CENTRAL COAST INVESTMENT SUMMIT

A letter from Jerry Knotts

The EVC is a strategic partner of this event



We are getting very close to our 12 August CBIS date and, thanks to you and your staff we are rounding out the speakers list. This will be our third CBIS at the Corwin Pavilion on the UCSB campus. www.ccvf.com



Deadline for submitting business plans is July 28, 2011

August 12, 2011
7:00am - 6:30pm
Corwin Pavilion, UCSB Campus, Santa Barbara

READ MORE →

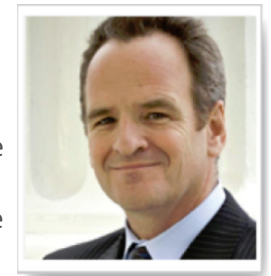


In the News

ANTI-BUSINESS BILL DIES ON SENATE FLOOR

Senator Sam Blakeslee
June 6, 2011

Senator Sam Blakeslee and a group of State Senators have successfully halted legislation that likely would have sent many of California's online businesses looking to re-locate out of state.



READ MORE →

MID-YEAR ECONOMIC FORECAST: ECONOMIST CHRIS THORNBERG: 'THE RECOVERY IS UNDER WAY AND THINGS ARE LOOKING UP'

By Heather Young
Paso Robles Press
June 10, 2011



The 2011 Mid-Year Central Coast Economic Forecast, hosted by Atascadero and Paso Robles chambers of commerce at Galaxy Theatres in Atascadero, gave those in attendance a little bit of hope.

READ MORE →

[Download Christopher Thornberg, Recovering From The Recovery](#)



SAN LUIS OBISPO ONCE AGAIN RECOGNIZED AS TOP PLACE TO RETIRE

By Kelli Orsini
KSBY News
June 1, 2011



San Luis Obispo is again being recognized as one of the best places in the U.S. to retire. This time, **Fortune Magazine** lists San Luis Obispo among its picks for four great places to retire for the lifelong learner.

[READ MORE →](#)



MAY LOSE JOBS REPORT: HIRING SLOWS, UNEMPLOYMENT RISES

By Chris Isidore
CNN Money
June 6, 2011



In yet another alarm bell of a weakening U.S. economy, the job market took a disappointing turn in May. The economy gained a mere 54,000 jobs in the month, a significant slowdown from 232,000 jobs added to payrolls in April, the government reported Friday.

[READ MORE →](#)

SMALL U.S FARMS FIND PROFIT IN TOURISM

Local Business in National Spotlight

By William Neuman
The New York Times
June 9, 2011



SANTA MARGARITA, Calif. - For all the talk about sustainable agriculture, most small farms are not self-sustaining in a very basic sense: they can't make ends meet financially without relying on income from jobs off the farm.

[READ MORE →](#)

SOUTH COAST BUSINESS SYMPOSIUM TALKS STRATEGY FOR SPURRING LOCAL ECONOMIC GROWTH

EVC Presents in Santa Barbara

By Alex Kacik
Noozhawk
June 8, 2011

More than 200 business and government representatives discussed plans for speeding the slowly recovering local economy at the South Coast Business Forum's Economic Vitality Symposium held Wednesday afternoon at Fess Parker's DoubleTree Resort in Santa Barbara.



READ MORE →

GOVERNOR BROWN'S BUDGET VETO

June 16, 2011

Click link below to watch a video by Governor Brown on his veto of the budget.

<http://www.youtube.com/watch?v=L7dHqjhJz8k>

SAN LUIS OBISPO COUNTY LABOR FORCE FOR MAY 2011

Employment Development Department

June 17, 2011

The unemployment rate in the San Luis Obispo County was 9.0 percent in May 2011, down from a revised 9.3 percent in April 2011, and below the year-ago estimate of 9.6 percent. This compares with an unadjusted unemployment rate of 11.4 percent for California and 8.7 percent for the nation during the same period. www.edd.ca.gov



READ MORE →

Beacon Economics Employment Report



BEACON ECONOMICS

[Click Here to Download Report](#)

Sponsor Newsletters

Want your newsletter linked to the EVC's newsletter?

For this benefit to EVC sponsors contact Kaila Anderson at (805) 788-2012 or info@sloevc.org.

Reminder to Sponsors

Please RSVP to the annual July networking event for EVC sponsors at a local winery.

Contact Kaila Anderson at (805) 788-2012 or info@sloevc.org.

EVC Board of Directors

Executive Committee

CHAIR

Candy Markwith, CEO
Sierra Vista Regional Medical Center

TREASURER

Steven Harding, Regional President
Rabobank, N.A.

BOARD MEMBER AT LARGE

Dave Christy, PhD, Dean
Orfalea College of Business, Cal Poly

VICE CHAIR

Kris Vardas, Councilmember
City of Pismo Beach

PAST CHAIR

Tom Jones, Director, Governmental
Relations, Pacific Gas & Electric

SECRETARY

Jackie Crabb, Executive Director
SLO County Farm Bureau

BOARD COUNSEL

Dave Juhnke, Managing Partner
Sinsheimer Juhnke Lebens & McIvor

Learn More
About Us

Board Members

Justin Baldwin, Co-Proprietor
Justin Winery & Vineyard

Peter Candela, Executive Director
San Luis Obispo County Chamber Executives

Michael Cannon, President
Cannon

Dan Carpenter, Council Member
City of San Luis Obispo

Henry Dubroff, Founder & Editor
Pacific Coast Business Times

Carl Dudley, Sr. V.P., Business
Mission Community Bank

Kevin Harlan, General Manager
KCOY CBS 12/FOX 11 Television

Adam Hill, Supervisor, District 3
County of San Luis Obispo

Kevin Irot, Sr. VP / County Mgr
First American Title Co

John E. King, Principal
King Ventures

Bob Kelley, Council Member
City of Atascadero

George Leage, Council Member
City of Morro Bay

Tim Mahoney, District Manager
Southern California Gas Co

Noreen Martin, President & CEO
Martin Resorts

Debbie Peterson, Council Member
City of Grover Beach

Bruce Ray, President & Publisher

Caren Ray, Council Member

The Tribune

City of Arroyo Grande

Charlie Richardson, President
Richardson Properties

Ty Safreno, CEO/CTO
Trust Automation, Inc.

Eric Schwefler, Partner
Caliber Acct. & Tax and Chair,
American Perspective Bank

Charley Senn
Board Member Emeritus

Mike Silacci, Executive Director,
External Affairs, AT&T

Darren Smith, COO
Compass Health

Ed Steinbeck, Council Member
City of Paso Robles

Gil Stork, Superintendent & President
Cuesta College

Tom Sullivan
Board Member Emeritus

EVC Staff

Michael Manchak, President & CEO
(805) 788-2013 | mmanchak@sloevc.org

Dave Mooklar, Loan Administrator
(805) 788-2015 | mooklar@sloevc.org

Pat Mayeda, Special Projects
(805) 788-2012 | info@sloevc.org

Christine Rogers, Program Manager
(805) 788-2014 | crogers@sloevc.org

Kaila Anderson, Program Coordinator
(805) 788-2012 | info@sloevc.org

Colleen Sweeny, Project Intern
(805) 788-2014 | info@sloevc.org

Valarie Koos, Chief Financial Officer
(805) 788-2012 | info@sloevc.org

Economic Vitality Corporation 735 Tank Farm Road, Suite 264, San Luis Obispo, CA 93401
(805) 788-2012 | www.sloevc.org | info@sloevc.org

Join us on LinkedIn



[Forward email](#)



Try it FREE today.

This email was sent to info@sloevc.org by info@sloevc.org |
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Economic Vitality Corporation | 735 Tank Farm Road, Suite 264 | San Luis Obispo | CA | 93401