EVC PARTNER

Mark Sylvester and introNetworks Win Small Business of the Year

"We would like to congratulate EVC partner, Mark Sylvester of introNetworks for winning the Small Business of the Year Award from Senate District #19 for the 2015 California Small Business Day."

Michael Manchak, President & CEO, Economic Vitality Corp.

CEO Interview Series

Mark Sylvester - introNetworks and 805connect

This interview series focuses on business leaders and innovators who are directly impacting our economy and their industry. This month Mike Manchak interviewed Mark Sylvester, CEO of introNetworks, a technology firm based on the central coast. With the EVC, Mark developed a great, new resource to help the local business community connect called 805connect.

Read Interview
Sponsorship Update

We are pleased to welcome our newest sponsor...

Coastal Community Builders - $5,000
Coastal Community Builders, Inc (CCB) is a San Luis Obispo County based development company building on a tradition of value, quality, craftsmanship, and homeowner satisfaction. Since 1988, under the leadership of CCB President Gary Grossman, the company has become a leader in new home construction, building over 2,000 homes throughout the central coast. For CCB, it is a privilege to be part of beautiful, life enriching communities and helping to make people's dream of homeownership a reality.

About Coastal Community Builders

Thank you, Gary Grossman and Cate Norton!

Here is one of CCB's newest projects

Vistas at Pismo Village

EVC SPONSORS

Lead Sponsor
150,000+
County of San Luis Obispo

50,000+
Morgan Family Foundation

Diamond $10,000+
City of San Luis Obispo
Southern California Gas
The Tribune

Emerald $7,500+
AT&T
Compass Health
KSBY - TV
KCOY CBS 12 / FOX 11 TV
Pacific Gas & Electric
RRM Design Group

Platinum: $5,000+
Aviation Consultants Inc.
Bank of America
BHE Renewables
Boutique Hotel Collection
Carmel & Naccasha
City of Arroyo Grande
City of Atascadero
City of Grover Beach
City of Morro Bay
City of Paso Robles
City of Pismo Beach
Coastal Community Builders
Laetitia Vineyard & Winery
Martin Resorts
Pacific Coast Business Times

EVC SPONSOR

EVC Receives Bank of America Grant

May 1, 2015
The Economic Vitality Corporation of San Luis Obispo County recently received a $5,000 grant from Bank of America to help support the Economic Strategy Project for San Luis Obispo County! Thank you BofA for your partnership throughout the last 20 years. With help from private and public companies such as BofA, we have been able to assist a great number of business and entrepreneurs on the Central Coast in order to create a more thriving community in which we all work and play.

Thank you Greg Bland, Market President, Bank of America!
Visit San Luis Obispo County Announces New President/CEO

Chuck Davison Leads Countywide Destination Marketing Organization
April 29, 2015

The Visit San Luis Obispo County Board of Directors announces its new president and CEO, Chuck Davison. Davison replaces Stacie Jacob who has served in the role for the past four years and has decided to pursue her entrepreneurship drive focusing her full attention on her business, Solterra Strategies. Davison begins his new position on May 1, 2015 and will work closely with Jacob on the transition of leadership to ensure the continuity and success for the county’s destination marketing initiatives.

Read Press Release

South Santa Barbara County Economic Summit
UCSB Economic Forecast Project
April 2015

The current economic data suggest that the U.S. economy continues to grow and evidence abounds that our economy is, well, looking up. Employment continues to grow. Our housing values are increasing. New businesses are springing up and so vacancy rates are still very low. Of course there are still some lingering issues. Some issues are the result of choice. Financial regulations have had deleterious effects on many of our community banks and it is still not clear how those changes will alter the size and shape of that industry. Other issues are imposed on us…from the bad weather in the northeast this past winter to the continuing drought in California. While the former is over, the latter is not. State imposed water regulations will affect us in the fields as well as in our kitchens!
EVC PARTNER

Five Student Startups Split $45,000 in Innovation Quest Competition at Cal Poly

May 6, 2015

An interdisciplinary team of two Cal Poly students and an alumnus took first place for their invention of LiftGator, a removable, full-size hitch-mounted lift gate, in the 12th annual Innovation Quest (iQ) competition. Justin Russo, a mechanical engineering student; Matt Kloss, business administration, and Marty Affentranger, a graduate of the mechanical engineering program, won the $15,000 Carson Chen Innovation Award. The LiftGator is designed to attach to the rear of a pickup. One person can install it in under three minutes.

Read Press Release

EVC SPONSOR

Tourist Spending in San Luis Obispo County Grows at Steady Pace Reaching $1.5 Billion in 2014

May 6, 2015

Visit San Luis Obispo County will celebrate National Travel and Tourism Week on Friday, May 8 to recognize the local and national impact of tourism, a $1.5 billion industry in San Luis Obispo County. Tourism partners and elected officials will come together at the SeaVenture Beach Hotel in Pismo Beach at 2 pm for a photo opportunity to commemorate the industry with a special hand-crafted beach mural designed specifically for the event.

Visit SLO County Annual Tourism Vision Workshop

Friday, May 8, 2015

9:00 AM - Noon (8:30 Registration and Breakfast)

Atascadero City Hall, 6500 Palma Ave, Atascadero

Read Press Release
I recently had the privilege of honoring MindBody at the opening of their campus in San Luis Obispo. As I gazed out at a sea of people - most in commemorative T-shirts identifying them as employees - my throat swelled with excitement. Why was I overcome in that moment, and why have I spent my entire time in office fixated on economic development? It comes down to jobs. The campus at MindBody will allow the company to grow over 1,000 of them.

---

The risk of wildfire is extremely high this time of year, but this year more than others, the risk is even more severe. In fact, the National Interagency Fire Center forecasts significant wildland fire potential that is above normal for the Central Coast in May, June and July. As we continue into our fourth year of drought and our second year of a declared drought emergency, we're seeing unprecedented conditions on the Central Coast that indicate a higher potential for wildfires.

---

Access to THE TRIBUNE and PACIFIC COAST BUSINESS TIMES articles require a log in by subscribers. The EVC provides a complimentary subscription to both publications for EVC sponsors. If you are a sponsor and have trouble accessing your account please contact Kaila Anderson at (805) 788-2012 or info@sloevc.org.
By Nick Wilson
The Tribune
March 30, 2015
Read Article

SLO Incubator Expands, Will Accept Non-Cal Poly Startups
By Marissa Wenzke
Pacific Coast Business Times
April 10, 2015
Read Article

Cal Poly Promises Pay Hikes for Teachers in Wake of Critical Report
By Nick Wilson
The Tribune
April 10, 2015
Read Article

Paso Robles Urged to Reduce Housing Permitting Barriers
By Elijah Brumback
Pacific Coast Business Times
April 24, 2015
Read Article

Regional Banks Pluck Talent to Grow
By Elijah Brumback
Pacific Coast Business Times
April 24, 2015
Read Article

Laetitia Winery Wants to Build up to 101 Homes in Rural Nipomo
By Kaytlyn Leslie
The Tribune
April 27, 2015
Read Article

Upcoming Events
SATURDAY, MAY 9, 2015
EVC PARTNER
SLO MakerSpace Expo
Host: Softec & SLO MakerSpace
When: 10:00 AM - 2:00 PM, Mission Plaza, SLO and
5:00 - 8:00 PM, SLO MakerSpace, SLO
Details: Local and state makers will demonstrate, teach
and exhibit their work.
More info

MONDAY, MAY 11, 2015
EVC SPONSOR
Tech Brew - The Open Source Movement
Host: Softec
When: 5:00 - 7:00 PM
Where: Pappy McGregor's, SLO
Details: VCT Labs will present to discuss how Open Source has exploded into the business community.

More info

TUESDAY, MAY 12, 2015

EVC SPONSOR
Builder Breakfast Series - "Meet the Money"
Host: Home Builders Association of the Central Coast
When: 7:00 - 8:30 AM
Where: Cannon, 1050 Southwood Drive, SLO
Details: Creative financing options in the building industry

More info

THURSDAY, MAY 14, 2015

EVC SPONSOR
15th Anniversary/Business Hall of Fame Gala Reception
Host: Pacific Coast Business Times
When: 5:30 - 7:30 PM
Where: Bacara Resort & Spa, Goleta
Details: Features the top 50 public companies, top 50 private companies and the top company to watch in the Tri-Counties.

OFFER TO EVC SPONSORS - Buy One Get One Free Tickets to the Hall of Fame Reception. For more information contact Linda Le Brock at llebrock@pacbiztimes.com or (805) 560-6950.

More info

EVC PARTNER
The Spectacle
Host: Cal Poly Center for Innovation & Entrepreneurship
When: 8:00 AM - 5:00 PM
Where: Chumash Auditorium, Cal Poly
Details: Showcases from student startups, CIE programming and competition winners.

More info

FRIDAY, MAY 15, 2015

EVC PARTNER
The Powerful Sales Presentation for Startups
Host: Mission Community Services Corp.
When: Noon - 1:00 PM
Where: MCSC, 71 Zaca Lane, Suite 130, SLO
Details: Come and hear new methods for creating the income you want.

More info

EVC SPONSOR
Who's Who in Banking & Finance Nominations
Host: Pacific Coast Business Times
Nomination Deadline: May 15
Event Date: TBD
Details: Profiles senior executives in the regions banking and finance industry.

More info

MONDAY, MAY 18, 2015
EVC PARTNER
Entrepreneurship Forum
Host: Cal Poly Center for Innovation & Entrepreneurship

When: 4:00 - 7:00 PM
Where: Performing Arts Center, Cal Poly
Details: Announcement of 2015 Accelerator teams and panel discussion on Big Data.
More info

WEDNESDAY, MAY 20, 2015
EVC PARTNER
Your Life Line: Remote Presence is Becoming Telehealth
Host: MIT Enterprise Forum
When: 5:00 - 8:00 PM
Where: Cabrillo Pavilion Arts Center, Santa Barbara
Details: Hear from keynote speaker Yulun Wang, Founder & CEO InTouch Health, the pioneer of Remote Presence.
More info

FRIDAY, JULY 3, 2015
EVC SPONSOR
Spirit of Small Business Nominations
Host: Pacific Coast Business Times
Nomination Deadline: July 3
Event Date: August 14
Details: Honors businesses with fewer than 100 employees operating in the Tri-Counties.
More info

Shop AmazonSmile and Amazon will donate .5% of your purchases throughout the year to the EVC!
EVC AmazonSmile Link: smile.amazon.com/ch/77-0402681

BENEFIT FOR EVC SPONSORS
To show our appreciation to our sponsors, the EVC is providing our sponsors with a complimentary subscription to the PACIFIC COAST BUSINESS TIMES and THE TRIBUNE.

For information on complimentary subscriptions
Pacific Coast Business Times Flyer and The Tribune Flyer

For questions regarding sponsorship please contact Mike Manchak at (805) 788-2013 or mmanchak@sloevc.org.
Sponsor Newsletters and Press Releases
Would you like your newsletter linked to the EVC's newsletter? Or, would you like your company press release featured in our upcoming newsletter? For this benefit to EVC sponsors contact Kaila Anderson at (805) 788-2012 or info@sloevc.org.