



Monthly eNewsletter

Recap for the month of August 2015

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Pacific Coast Business Times Spirit of Small Business Award

Congratulations, Anderson Burton Construction

With revenues projected at more than \$30 million in 2015, Arroyo Grande-based Anderson Burton Construction could soon graduate beyond the definition of a small business. Founded in 1999 by Joni Anderson and her eldest son Fletcher Burton, the firm has leveraged its ability to win work from a number of state and federal entities - traveling as far as Afghanistan during the recession to stay afloat. "When the economy slowed down and it was suddenly really hard to find work for the company, going to (Afghanistan) and having little experience in something so challenging, if we can do this we can think of a path through the challenges at home," Fletcher told the Business Times. "It also opened the door to work alongside larger companies." Additionally, the business has advantage of U.S. Small Business Administration status and its position as minority and woman-owned business to earn contracts, mostly working under larger government contractors in a supporting role. Earlier this year, Anderson Burton won a Prime Contractor of the Year Award for the Western United States region from the U.S. State



Fletcher Burton & Joni Anderson



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Department, which was a big boost in solidifying the company's reliability and performance track record.

[Read More](#)

Anderson Burton Construction was Awarded SBA IX Prime Contractor of the Year

The SBA Prime Contractor of the Year Award recognizes small businesses that have provided the government with outstanding goods and services as prime contractors. This award covers the major western region including, Arizona, California, Guam, Hawaii and Nevada.



Congratulations, Anderson Burton Construction!

[Read More About Their Amazing Story](#)

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Joni Anderson and Fletcher Burton
Receiving the Small Business Prime
Contractor of the Year Award

Seven SLO County Companies Land on Inc. Magazine's 'Fastest-Growing' List

By Danielle Ames, The Tribune
September 2, 2015

Seven local firms were recognized on Inc. magazine's 5000 list for being among "The Fastest-Growing Private U.S. Companies." New York-based Inc. ranks businesses according to overall revenue growth over a three-year period, based on revenues from 2011 and 2014 in its annual Inc. 500 and Inc. 5000 lists. Companies apply to be considered for the list. The Inc. 500 list ranks the first 500 companies of the Inc. 5000's inventory; the Inc. 500 appears in the magazine's September issue, while the 5000 is online only at www.inc.com.

Here are the local firms listed:

- No. 636: Hathway, San Luis Obispo
- No. 1,658: MindBody, San Luis Obispo
- No. 1,709: AccuAir Suspension, San Luis Obispo
- No. 2,054: Water Systems Consulting Inc., San Luis Obispo
- No. 3,153: Meathead Movers, San Luis Obispo

SanLuisObispo.com
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[Union Bank](#)
[Wells Fargo](#)

- No. 3,762: Anderson Burton Construction, Arroyo Grande
- No. 4,032: IQMS, Paso Robles

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CEO Interview Series

Gerry Frigon - Taylor Frigon Capital Management

This interview series focuses on business leaders and innovators who are directly impacting our economy and their industry. This month Mike Manchak interviewed Gerry Frigon, President & Chief Investment Officer of Taylor Frigon Capital Management LLC.

[Read Interview](#)



Gerry Frigon



Clean Business Investment Summit

Brought to you by California Coast Venture Forum



The 7th annual Clean Business Investment Summit took place on September 10, 2015 in Santa Barbara, CA. This event brought together high-growth, sustainable, socially responsible enterprises from all over the world to present their companies to investors. The EVC is proud to be an in-kind sponsor of such a worthy and successful event.

[Learn more about the event](#)



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Clean Business
Investment Summit

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Taylor Frigon Capital Management

Toxic Bloom: How the Unexamined Dangers of ETF's Threaten Investors and the Efficiency of Markets

August 27, 2015

"...ETFs by their very nature may have extremely damaging effects on financial markets, impacting everyone who relies on those markets, whether investors in ETFs or not."

[Lee & Associates](#)
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[Orfalea College of Business, Cal Poly](#)
[Paso Robles Wine Country Alliance](#)
[Phillips 66](#)
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In this white paper, Taylor Frigon compares the massive growth of exchange-traded funds (ETFs) within financial markets to a runaway "toxic bloom" of algae within a body of water, citing evidence which suggests that ETFs by their very nature may have extremely damaging effects on financial markets, impacting everyone who relies on those markets, whether investors in ETFs or not.

[View White Paper](#)



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Softec Launches Women in Technology Interest Group

Softec Press Release
September 4, 2015

After a highly attended Dinner Event discussing Women in Technology Local Community Organization, Softec, is launching a Women in Technology interest group to facilitate networking of Women in our community. "The February dinner we held has an amazing turnout and it became obvious that Women are looking for opportunities to connect and network in an environment focused on their needs and schedules," stated Softec President Joshua Erdman.

[Read More](#)



EVC PARTNER

5th Annual TechPitch Event

Cal Poly Seeks Entries for Fifth Annual TechPitch Competition

Deadline to Submit Tech Pitch - September 14

Cal Poly, Softec and the Economic Vitality Corp. (EVC) are accepting applications from startups in San Luis Obispo and Santa Barbara counties for the fifth annual TechPitch competition. Entrepreneurs looking to participate must apply at www.techpitch.org and submit an executive summary of their business plan by midnight Monday, Sept. 14. Selected startups will receive professional consulting, contacts and opportunities from affiliate organizations and will get help accessing capital.

Event Details:
October 21, 2015
5:00 - 8:00 PM

APCD of SLO County

Assemblyman Katcho Achadjian

Caliber Accounting

California Economic Forecast

California Regional Bulletin

California Valley Solar Ranch

Cal Poly, CIE

Community Foundation

County of SLO

Gemba Academy

Hind Foundation

LeanCEO

Longcrier & Associates

Mission Community Services

Northwestern Mutual

Pacific Coast Business Times

SLO Airport Services

SLO Chamber

SLOCOG

Softec

Taylor Frigon

TekTegrity

The Planning Network

Topaz Solar Farm

United Staffing

Verdin

Wallace Group

Women's Economic Venues (WEV)

YPNG

Alex Madonna Expo Center, SLO

[Read Press Release](#)

In the News

Access to THE TRIBUNE and PACIFIC COAST BUSINESS TIMES articles require a log in by subscribers. The EVC provides a complimentary subscription to both publications for EVC sponsors. If you are a sponsor and have trouble accessing your account please contact Kaila Anderson at (805) 788-2012 or info@sloevc.org.

[San Luis Obispo Insurance Firms to Combine Forces](#)

Pacific Coast Business Times

August 12, 2015

[Read Article](#)

PACIFIC COAST
BUSINESS TIMES

[Madonna Plans \\$500 Million Development in SLO](#)

By Alex Kacik

Pacific Coast Business Times

August 21, 2015

[Read Article](#)

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BUSINESS TIMES

[SLO County's Unemployment Rate Drops Year-Over-Year in July](#)

By Danielle Ames

The Tribune

August 27, 2015

[Read Article](#)

[SanLuisObispo.com](#)
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[SLO County's Median Home Price Increases Over Last Year](#)

By Danielle Ames

The Tribune

August 28, 2015

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[Amazon is Hiring for its San Luis Obispo Office](#)

By Julie Lynem

The Tribune

September 1, 2015

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[Carmel & Naccasha Hires Emilie Elliott](#)

Carmel & Naccasha Press Release

September 3, 2015

[Read Press Release](#)

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[Future of Digital Music, Streaming Topic of MIT Forum](#)

By Alex Kacik

Pacific Coast Business Times

September 4, 2015

[Read Article](#)

PACIFIC COAST
BUSINESS TIMES

[Airline Consolidation Hits Smaller Cities Hardest](#)

By Jack Nicas

THE WALL STREET JOURNAL

Upcoming Events

MONDAY, SEPTEMBER 14, 2015

EVC PARTNER

Crowdfunding Your Idea - A KickStarter Story

Host: Softec

When: 5:00 - 7:30 PM

Where: Pappy McGregors's, SLO

Details: Listen to the story of The Cardboard Guys and their adventure on KickStarter

[More info](#)



WEDNESDAY, SEPTEMBER 16, 2015

EVC PARTNER

Connecting Artists and Listeners in the Streaming World

Host: MIT Enterprise Forum

When: 5:00 - 8:00 PM

Where: Cabrillo Pavilion Arts Center, Santa Barbara

Details: A discussion on the future of digital music and the impact of streaming on artists and the music industry.

[More info](#)



EVC PARTNER

Starting a Business Workshop

Host: Score

When: 9:30 AM - 12:30 PM

Where: San Luis Business Center, San Luis Obispo

Details: Overview of the business basics every aspiring entrepreneur needs to know.

[More info](#)



MONDAY, SEPTEMBER 21, 2015

EVC SPONSOR

Top 40 Under 40

Host: Pacific Coast Business Times

When: 5:30 - 7:30 PM

Where: Topa Tower Club, Ventura

Details: An awards reception to recognize the next crop of up-and-coming business leaders under the age of 40.

[More info](#)



WEDNESDAY, SEPTEMBER 23, 2015

1% for the Planet Night of Networking

Host: 1% for the Planet

When: 6:00 - 8:00 PM

Where: StudioGood, San Luis Obispo

Details: A night of networking and celebration for their collective impact.

[More info](#)

MONDAY, SEPTEMBER 28, 2015

EVC PARTNER

Robotics Expo

Host: Softec

When: 6:00 - 8:00 PM

Where: Elks Lodge, San Luis Obispo

Details: Bring your kids to explore the 7th annual Softec Student Robotics Expo.

[More info](#)



FRIDAY, OCTOBER 9, 2015

EVC PARTNER

26th Annual Terrence B. Flatley Golf Classic & Dinner

Host: Home Builders Association of the Central Coast

When: Registration at 9:30 AM, Dinner at 4:30 PM

Where: Cypress Ridge Golf Course, Arroyo Grande

Details: Calling all golfers, wine lovers (Beer lovers, too) and seekers of Friday afternoon fun!

[More info](#)



THURSDAY, OCTOBER 15, 2015

EVC SPONSOR

50 Fastest-Growing Companies

Host: Pacific Coast Business Times

When: 5:30 - 7:30 PM

Where: Crowne Plaza Ventura Beach

Details: Awards ceremony to recognize the year's fast-growth superstars, featuring both public and private companies.

[More info](#)



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EVC AmazonSmile Link: smile.amazon.com/ch/77-0402681



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For information on complimentary subscriptions

[Pacific Coast Business Times Flyer](#) and [The Tribune Flyer](#)

For questions regarding sponsorship please contact Mike Manchak at (805) 788-2013 or mmanchak@sloevc.org.





Join the EVC group on LinkedIn to get connected to local business leaders and participate in a variety of discussions. [JOIN TODAY](#)



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Would you like your newsletter linked to the EVC's newsletter? Or, would you like your company press release featured in our upcoming newsletter? For this benefit to EVC sponsors contact Kaila Anderson at (805) 788-2012 or info@sloevc.org.



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