Approval of Airport Passenger Terminal Project

As a voice for the county's business community, advocacy is an area of responsibility that we take seriously. On August 11th the EVC leadership advocated at the County Board of Supervisors to moving forward to construct a new terminal that has been in the planning for several years by the SLO County Regional Airport. Since 2008, we have been an active partner to help the airport gain more flights and improve infrastructure - all critical for our communities and economy. Lead by Airport Manager Kevin Bumen, the airport team has been offered federal funding for the majority of the cost of the proposed $35 million terminal -- the gateway to the County that is currently outdated and undersized for both passengers and aircraft. Although performing very well, the Airport needs to adapt to changing regulations, and increasing airplane sizes. The airport is critical because businesses need access to markets afar, particular for SLO County which is isolated geographically. Also, the countywide Economic Strategy Project managed by the EVC ties directly to helping the airport be more vital and competitive, and all of the industry clusters support such improvements to our airport. I am pleased to report that the Board of Supervisors unanimously approved the airport's request to obtain funding and pursue construction, estimated to take 18 months to complete.

Mike Manchak
President/CEO
Economic Vitality Corporation

"New Passenger Terminal for SLO Airport is Approved" - The Tribune, 8/11/2015
annual TechPitch event on October 21st to help connect entrepreneurs with capital. This special event highlights local startups and provides connections to capital to help local companies create jobs and diversify our local economy. Without resources like this, local start-ups that are not yet ready for bank loans are challenged to find investors. In this newsletter are flyers to participate, attend, and sponsor the event. The EVC also provides the Central Coast Capital Networks the only network for accessing angel investors and venture capitalists, working with groups such as SLO Seed Ventures, SLOW Money SLO, Central Coast Venture Forum and Clean Business Investment Summit. See [www.techpitch.org](http://www.techpitch.org)

**Deadline to Submit Tech Pitch - September 14**

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**Help Evaluate Broadband in Your Community**

Please Complete this Brief Electronic Survey Today

Survey Deadline: August 31, 2015

Your input is vital to map broadband speeds for the region and provide data for a countywide assessment. The outcomes of the survey are critical to develop policies and resources for higher broadband in the future.

**TAKE SURVEY HERE**

For more information on the Broadband Consortium of the Pacific Coast, [Click Here](http://www.techpitch.org).

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**EVC Mid-Year Sponsor Appreciation Event was a Success**

On July 22, the EVC held its annual mid-year event to thank our sponsors. The invitation-only event was a success with over 160 people in attendance held on the lawn at the breathtaking Cliffs overlooking the ocean. It was an afternoon of networking and learning about our economy from guest speakers Steve Westly, Founder of The Westly Group, *Josh Tang* from Amazon-Kindle, *Senator Bill Monning* and *Assembly Member Katcho Achadjian*. We are grateful to our sponsors for their support throughout the year. A special thank you to *John King* and *Mike Casola* of The Cliffs for providing the venue.
Managed economic growth and economic vitality are crucial to local communities, as well as to local, state and federal governments. This growth ideally provides a sound business environment for well-paying jobs, a solid tax base for government leaders to effectively plan for community development and growth, as well as promoting the long-term sustainability of communities' capital assets and infrastructure. Collaboration, cooperation and identification of areas of mutual concern and interest are of great value in achieving common goals and objectives, and work most effectively when all interested parties are involved in the dialogue, conversation and outcomes with respect to public policy development, including private, public and non-profit partnerships.

Read More

Sponsorship Update

We are pleased to welcome our newest sponsor...

COPELANDS' PROPERTIES - $2,500

Copelands' Properties, LLC develops, owns, manages, and leases real estate properties. The company is based in San Luis Obispo, California.

Thank you, Mark Rawson!

EVC SPONSOR

Got a Minute? An HR Minute for Busy Executives

Increase in Minimum Salary for Exempt Employees

By Sandra Dickerson, Your People Professionals

August 4, 2015
Click below for a one minute Executive Brief video of YPP CEO Sandra Dickerson which contains important information regarding the possible increase in the minimum salary for an exempt employee and how it might affect your organization. At the end of this one minute video, you can request a free document containing expanded, detailed information to help you prepare for this possible change.

Watch Executive Brief

KCBX Central Coast Business Wrap Up

Slow Money SLO Helps Local Food and Beverage Companies Thrive
July 22, 2015

Over the past decade or so, Californians-and to a big extent, those of us along the Central Coast-are moving toward artisanal foods and beverages as people long for products made closer to home with recognizable ingredients and minimal processing. Many people refer to this as the ‘Slow Food’ movement, a movement that continues to grow, bringing countless business opportunities to entrepreneurs hoping to join the momentum. But despite the growth potential, these ventures don’t necessarily have the same Wall Street power punch that banks are looking for when considering business loans. That’s where local non-profit Slow Money SLO steps in to help.

Interview with Jeff Wade, Local Network Leader, Slow Money SLO and Mike Manchak, President & CEO, Economic Vitality Corporation

Listen to Podcast

In the News

Access to THE TRIBUNE and PACIFIC COAST BUSINESS TIMES articles require a login by subscribers. The EVC provides a complimentary subscription to both publications for EVC sponsors. If you are a sponsor and have trouble accessing your account please contact Kaila Anderson at (805) 788-2012 or info@sloevc.org.

CoBank Predicts Minimal Drought Losses for Central Coast Farmers
By Philip Joens
Pacific Coast Business Times
July 10, 2015
Read Article

Paid Sick Leave Gets More Complex Under New Law
By Elijah Brumback
Pacific Coast Business Times
July 10, 2015
Read Article

How Uber, Airbnb and Others are Having an Impact on SLO County’s Economy

Camping by the Sea with the San Luis Obispo Symphony - Fri, July 24 - Fri, Aug 7
Pacific Symphony
July 24, 2015
Read Article
Upcoming Events
FRIDAY, AUGUST 14, 2015

EVC SPONSOR
Spirit of Small Business
Host: Pacific Coast Business Times
When: 11:30 AM - 1:30 PM
Where: Bacara Resort & Spa, Goleta
Details: Awards reception to recognize the top business in the region with fewer than 100 employees.

More info

WEDNESDAY, AUGUST 19, 2015
EVC PARTNER
Starting a Business in SLO Workshop
Host: SCORE
When: 9:30 AM - 12:30 PM
Where: San Luis Business Center
Details: An overview of the business basics that every aspiring entrepreneur needs to know.

More info

THURSDAY, AUGUST 20, 2015
EVC PARTNER
What the Healthcare Law Means for Your Small Business
Host: SBA and Small Business Majority
When: 11:00 AM - Noon
Where: Webinar
Details: This webinar will focus on what the new healthcare law, the Affordable Care Act, means for small business.

More info

WEDNESDAY, AUGUST 26, 2015
EVC SPONSOR
MINDBODY Open House
Host: Softec
When: 5:00 - 7:30 PM
Where: MINDBODY Headquarters, SLO
Details: Unique opportunity of tour the tech floor, celebrate their recent IPO and learn about their goals for the future.

More info

SATURDAY, AUGUST 29, 2015
EVC PARTNER
Business Plan Workshop
Host: SCORE
When: 9:30 AM - 12:30 PM
Where: Union Bank, 955 Higuera, SLO
Details: An overview of the basic elements of a business plan, the essentials of marketing your business and how to determine if your venture is profitable.

More info

Shop AmazonSmile and Amazon will donate .5% of your purchases throughout the year to the EVC!
EVC AmazonSmile Link: smile.amazon.com/ch/77-0402681
BENEFIT FOR EVC SPONSORS
To show our appreciation to our sponsors, the EVC is providing our sponsors with a complimentary subscription to the PACIFIC COAST BUSINESS TIMES and THE TRIBUNE.

For information on complimentary subscriptions Pacific Coast Business Times Flyer and The Tribune Flyer

For questions regarding sponsorship please contact Mike Manchak at (805) 788-2013 or mmanchak@sloevc.org.

Linkedin
Join the EVC group on LinkedIn to get connected to local business leaders and participate in a variety of discussions. JOIN TODAY

Sponsor Newsletters and Press Releases
Would you like your newsletter linked to the EVC’s newsletter? Or, would you like your company press release featured in our upcoming newsletter? For this benefit to EVC sponsors contact Kaila Anderson at (805) 788-2012 or info@sloevc.org.

EVC Board of Directors
Executive Committee
CHAIRMAN
VICE-CHAIR & BOARD COUNSEL
TREASURER
# Board Members

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Company/Position</th>
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<tbody>
<tr>
<td>Principal</td>
<td>Bruce Ray</td>
<td>BGR Strategies</td>
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<tr>
<td>Partner</td>
<td>Ziyad Naccasha</td>
<td>Carmel &amp; Naccasha, LLP</td>
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<td>Chairman of Community Leadership Groups</td>
<td>Steven Harding</td>
<td>Rabobank, N.A.</td>
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<tr>
<td>Member-at-Large</td>
<td>Kris Vardas</td>
<td>Economic Strategy Project</td>
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<td>Past-Chair</td>
<td>Eric Schwefler</td>
<td>Caliber Accounting &amp; Tax</td>
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<td>Jolie Ditmore</td>
<td>Medicorp</td>
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<td>Member-at-Large</td>
<td>Henry Dubroff</td>
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<td>Member</td>
<td>Linda Hendy</td>
<td>SLO County Chamber Executives</td>
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<td>John E. King</td>
<td>Boutique Hotel Collection</td>
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<td>Noreen Martin</td>
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<td>Kevin Harlan</td>
<td>Huntington Management Group</td>
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<td>Brendan Morris</td>
<td>Morris &amp; Garritano</td>
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<td>Member</td>
<td>Darren Smith</td>
<td>Compass Health</td>
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<td>Member</td>
<td>Tim Williams</td>
<td>Digital West</td>
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**Public Sector Liaison Representatives**

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<tr>
<th>Role</th>
<th>Name</th>
<th>City/Position</th>
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<tbody>
<tr>
<td>Vice Mayor</td>
<td>John Ashbaugh</td>
<td>City of San Luis Obispo</td>
</tr>
<tr>
<td>Council Member</td>
<td>Tim Brown</td>
<td>City of Arroyo Grande</td>
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<tr>
<td>Supervisor 4th District</td>
<td>Lynn Compton</td>
<td>County of San Luis Obispo</td>
</tr>
<tr>
<td>Mayor</td>
<td>Shelly Higginbotham</td>
<td>City of Pismo Beach</td>
</tr>
<tr>
<td>Supervisor 3rd District</td>
<td>Adam Hill</td>
<td>County of San Luis Obispo</td>
</tr>
<tr>
<td>Council Member</td>
<td>Christine Johnson</td>
<td>City of Morro Bay</td>
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<tr>
<td>Mayor Pro Tem</td>
<td>Jeff Lee</td>
<td>City of Grover Beach</td>
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<tr>
<td>Mayor</td>
<td>Steven Martin</td>
<td>City of Paso Robles</td>
</tr>
<tr>
<td>Mayor Pro Tem</td>
<td>Heather Moreno</td>
<td>City of Atascadero</td>
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**Member Emeritus**

- Dave Juhnke
- Charley Senn
- Tom Sullivan

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**Economic Vitality Corporation**  735 Tank Farm Road, Suite 264, San Luis Obispo, CA 93401  
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