



Monthly eNewsletter

Recap for the months of
September & October 2015

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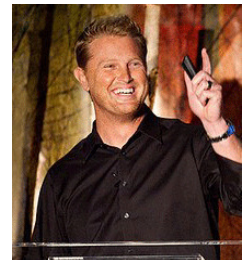
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In Memory of Tom Adamski

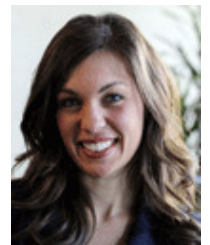
Our community suffered a great loss with the passing of **Tom Adamski**. Tom was an incredible business leader who helped create one of the largest companies in the area that launched careers for many. He was always ready to help the community, share his passion for excellence, and create opportunities for others. Tom was an amazing father, husband and friend. Our thoughts are with his family.



Tom Adamski

EVC Welcomes, Melissa James

Melissa James has joined the EVC as the new Director of Economic Development. Melissa has extensive public relations, strategic communications and public policy experience having served in senior leadership roles in both the public and private sectors. Notably, Melissa served in the State Legislature as Capitol Director for Former Senator Sam Blakeslee where she was responsible for the strategic planning and implementation of outreach, policy and communications priorities for the Senator.



Melissa James

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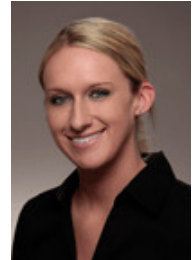
Welcome, Melissa!

Pacific Coast Business Times Top 40 Under 40 Awards

Kaila Anderson, EVC's Economic Development Associate, was honored at a large event at the top floor of the Topa Tower in Ventura as the Pacific Coast Business Times Top 40 Under 40 for the tri-counties.

Congratulations, Kaila!

For full list of winners please [Click Here](#).



Kaila Anderson



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San Luis Obispo Regional Airport Groundbreaking Ceremony

"The EVC has been working closely with the airport since 2008 to improve infrastructure and gain more flights. We are excited about the new terminal and looking forward to the prospect of more flights in the near future"

On Oct. 10th, the San Luis Obispo Regional Airport held its groundbreaking ceremony for the new air passenger terminal that will be completed in approximately 18 months. To give you a sense of scale, three of the old terminals will fit into the new lobby.



Lastly, below is a link to a monthly interview on KCBX, called **Issues & Ideas**, that aired Oct. 22, 2015 featuring EVC's, Mike Manchak and Kevin Bumen, airport director.

[Listen to Podcast](#)

KCBXfm
Central Coast Public Radio

5th Annual TechPitch Event Was a Success

"The EVC is honored and proud to have helped organize and sponsor TechPitch for the 5th year. This event is considered the 'go-to' tech event in the tri-counties"

5th Annual
TECH *pitch!*



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[Startup Targeting Oil Spill Cleanups Wins Tech Pitch in San Luis Obispo](#)

By Philip Joens, Pacific Coast Business Times
October 30, 2015

Cleaning up oil spills is expensive, inefficient and often hurts the environment. A San Luis Obispo startup wants to change that. Higea Technologies aims to make both the recovery of oil and separation of oil simpler. The company got a major boost when it won the fifth annual Tech Pitch competition in San Luis Obispo and a \$5,000 prize. Current methods to clean up oil spills involve using long buoyant booms to isolate the oil. Skimmers then suck the oil up into cargo ships. After that, chemical dispersants are applied to the area.

[Read More](#)

[2nd Annual Workforce Housing Summit Was a Success](#)

On September 24, 2015 the Building Design and Construction Cluster held its second Workforce Housing Summit. The purpose of this second annual Summit brings together employers and builders to create solutions to the challenges of creating more workforce housing. We had a great turnout of nearly 50 business leaders, developers, and government officials in attendance eager to hear about the current issues in workforce housing at the local level. We gained feedback from nearly all that attended and are currently distilling the information to prepare for our next summit in the spring of 2016. Building Design & Construction cluster co-chairs **Lenny Grant** and **Brad Brechwald** (pictured), with the help of **Kaila Anderson** of the EVC, **Charlene Rosales** of the San Luis Obispo Chamber of Commerce, and **Jeff Eckles** from the Home Builders Association of the Central Coast.



Brad Brechwald, Co-Chair
Building Design &
Construction Cluster

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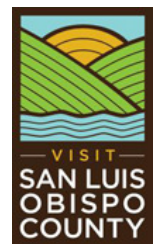
[Chuck Davison - Visit San Luis Obispo County](#)

This interview series focuses on business leaders and innovators who are directly impacting our economy and their industry. This month Mike Manchak interviewed **Chuck Davison**, President & CEO of Visit San Luis Obispo County, the regional tourism marketing organization.

[Read Interview](#)



Chuck Davison



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Investment Climate October 2015: Get Out of the "Market"?

October 8, 2015

The Fed didn't raise rates and the market still had a fit. Many continue to say the next crisis is upon us, as they have for years now. Europe is a mess. China is collapsing. The Middle East is a bigger mess. Politics is...well POLITICS! And, about the market? Get out! Our longest term clients, those who have been with us since the beginning 30 years ago (we still have our first client), have just been floored by that statement! They've never heard us utter such words. They are thinking we've either lost our minds or spent too much time in the beautiful California Central Coast sun and it has baked our brains. But we really think this call is long overdue. If you have bought into the market, then we do feel it is high time you get out. Instead, invest in businesses.

[Read More](#)



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Got a Minute? An HR Minute for Busy Executives?

Compensation Strategy and Plan Design

By Sandra Dickerson, Your People Professionals
October 14, 2015

Click the link below to view a one minute Executive Brief video with YPP CEO Sandra Dickerson which contains information regarding the importance of having a comprehensive compensation strategy, as well as how to design your compensation plan. At the end of this one minute video, you can request a free document containing expanded, detailed information to help you prepare a compensation plan to meet your organization's goals.



[View Executive Brief](#)

In the News

Access to THE TRIBUNE and PACIFIC COAST BUSINESS TIMES articles require a log in by subscribers. The EVC provides a complimentary subscription to both publications for EVC sponsors. If you are a sponsor and have trouble accessing your account please contact Kaila Anderson at (805) 788-2012 or info@sloevc.org.

IQMS Growing Rapidly, Hiring More Workers in Paso Robles

By Phillip Joens
Pacific Coast Business Times
October 2, 2015

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Workforce Housing Challenge for Central Coast

By Alex Kacik
Pacific Coast Business Times



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October 2, 2015

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Students Show Off Robot Creations at SLO Technology Expo

By Phillip Joens
Pacific Coast Business Times

October 2, 2015

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Rabobank Facility Bringing 250 Jobs to Santa Maria

By Alex Kacik
Pacific Coast Business Times

October 23, 2015

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Heritage Oaks Bancorp Increases Third Quarter Earnings

Pacific Coast Business Times
October 29, 2015

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SLO to Study San Luis Ranch Project Impacts

By Cynthia Lambert
The Tribune

October 30, 2015

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SanLuisObispo.com
THE TRIBUNE

Upcoming Events

FRIDAY, NOVEMBER 6, 2015

EVENT SPONSOR

Central Coast Economic Forecast Annual Event

Host: Central Coast Economic Forecast
When: 8:30 - 11:30 AM (7:30 AM Networking)
Where: Alex Madonna Expo Center, SLO

Details: Brings together hundreds of business leaders to hear the status of the current economic conditions within the county and the state.

[More info](#)

CENTRAL COAST
ECONOMIC
FORECAST

MONDAY, NOVEMBER 9, 2015

EVC PARTNER

Tech Brew - Forensics for Your Phone

Host: Softec
When: 5:00 - 7:00 PM
Where: Laguna Grill, SLO

Details: Steve Burgess, computer forensic expert, will be presenting on phone forensics at TechBrew addressing these questions and more.

[More info](#)

Softec

Wallace Group

Women's Economic
Ventures (WEV)

YPNG

YPP

THURSDAY, NOVEMBER 12, 2015

EVC PARTNER

Marketing with Technology Workshop

Host: SCORE

When: 9:00 AM - NOON

Where: San Luis Business Center, SLO

Details: Help you better understand and use your unique selling proposition and to identify your target market.

[More info](#)



NOVEMBER 17, 18, 20, 2015

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Softec - Diablo Canyon Nuclear Power Plant Tour

Host: Softec

When: 5:30 - 7:30 PM

Where: Diablo Canyon Nuclear Power Plant

Details: Diablo Canyon Nuclear Power Plant is opening its doors providing three tours to Softec members.

[More info](#)



WEDNESDAY, NOVEMBER 18, 2015

EVC PARTNER

The Economic & Technological Impact of the \$1B National Network of Manufacturing Institutes Initiated by Obama

Host: MIT Enterprise Forum

When: 8:00 - 8:00 PM

Where: Cabrillo Pavilion Arts Center, Santa Barbara

Details: This program is about the real impacts of the NNMI's and UCSB's participation in three, including their leadership role in the American Institute of Manufacturing - Photonics.

[More info](#)



EVC PARTNER

Starting a Business Workshop

Host: SCORE

When: 9:30 AM - 12:30 PM

Where: San Luis Business Center, SLO

Details: Overview of the business basics every aspiring entrepreneur needs to know.

[More info](#)



WEDNESDAY, NOVEMBER 25, 2015

EVC SPONSOR

Who's Who in Nonprofits & Foundations

Host: Pacific Coast Business Times

Nominations Close: November 25th

Event Date: TBD

Details: Section profiles senior managers at the top tri-county nonprofit organizations and foundations, alongside other nonprofit leaders of note.

[More info](#)



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EVC AmazonSmile Link: smile.amazon.com/ch/77-0402681



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