



February 2010

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[County of San Luis Obispo](#)
[Pacific Gas & Electric](#)
[Rabobank, N.A.](#)
[Southern California Gas Co](#)
[The Tribune](#)

Special Platinum Level \$7,500+

[City of Grover Beach](#)

Platinum Level: \$5,000+

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EVC Viewpoint



The long-awaited **Cal Poly Technology Park** is quickly rising out of the ground on campus to the pleasure of so many who have watched the plans unfold over the years. This challenging project is showing the business community that Cal Poly - an engine of our county's economy -- can and should provide a close relationship with the local business community. In this challenging economy, the region needs every tool possible to foster companies, create jobs, and help diversify our local economy. The tech park becomes an important tool in the tool chest locally, as other universities throughout the nation have proven tech parks to be effective economic development tools.

The incubator portion of the project is also a very important to help startup companies. As the EVC continues to help start and expand companies, we look forward to continuing to work closely with **Jim Dunning**, C3RP Project Administrator, to help send collaborators, startups and existing companies to the tech park as tenants -- proving that there is no lack of business resources in the region, it's just a matter of connecting resources. We hope that the project will be wildly successful and be one of many phases over the years. We look forward to providing updates on the Tech Park.

Congratulations Cal Poly!

[First Solar](#)
[Richardson Properties](#)
[SunPower Corporation](#)

Gold Level: \$2,500+

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[California Space Authority](#)
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[WestPac Investments](#)

Silver Level: \$1,000+

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[Cannon](#)
[Clever Concepts](#)

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[Orfaea College of Business, Cal Poly](#)
[Paso Robles Wine Country Alliance](#)
[Promega Biosciences](#)
[Quaglino Properties](#)

See article below

Cal Poly: California Central Coast Research Partnership (C3RP) Technology Park



CALIFORNIA CENTRAL COAST
RESEARCH PARTNERSHIP

Through the California Central Coast Research Partnership (C3RP), Cal Poly offers numerous opportunities for innovative university-business

CAL POLY

collaboration. The mission of C3RP is to facilitate collaboration between Cal Poly and business/industry by acting as the interface between the university and interested collaborators. One of the major initiatives to support this mission is the establishment of a Technology Park on campus. The Cal Poly Technology Park is geared toward technology companies. Cal Poly's "hands-on" applied research focus can help address important technology problems or help apply existing technology in new ways. To assist them in the development of critical technologies, Cal Poly Technology Park tenants will have priority access to specialized university facilities.

www.c3rp.org

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Cal Poly Technology Park Rendering - West View

[RRM Design Group](#)

[Santa Lucia Bank](#)
[San Luis Sports Therapy](#)

[Senn-Lee & Associates](#)
[Sierra Vista Regional Medical Center](#)

[SLO County Farm Bureau](#)
[Smart Office Interiors](#)
[Softec](#)
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[Specialty Construction](#)

[Specialty Silicone Fabricators](#)

[Systems and Marketing Solutions](#)

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[Templeton Chamber of Commerce](#)

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[Vistage](#)
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Chambers of Commerce

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[Atascadero Chamber](#)
[Cambria Chamber](#)
[Cayucos Chamber](#)
[Grover Beach Chamber](#)
[Los Osos / Baywood Park Chamber](#)
[Morro Bay Chamber](#)
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[Paso Robles Chamber](#)
[Pismo Beach Chamber](#)
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Bronze Level \$500

Alan Strasbaugh
Myraline Morris Whitaker
Tom Martin
Tom Sullivan

Board of Directors

EXECUTIVE COMMITTEE

CHAIR

Tom Jones
Director, Governmental Relations
Pacific Gas & Electric

VICE CHAIR



Cal Poly Technology Park Rendering - Southwest View



Interior Space of Technology Park Lab 2B - Construction Photo February 2010

Governor Schwarzenegger Visits San Luis Obispo



The EVC helped welcome California Governor Arnold Schwarzenegger for a tour of a local business, REC Solar, a firm noted for being the nation's largest

[READ MORE](#) → solar power

integrator. County Supervisor Adam Hill, also an EVC Board member, and EVC president Michael Manchak were speakers at the event, which included over 150 guests and dignitaries including Senator Abel Maldonado and Assemblyman Sam Blakeslee.

Candy Markwith

CEO
Sierra Vista Regional Medical Center

SECRETARY

Jackie Crabb

Executive Director
SLO County Farm Bureau

TREASURER

Steven Harding

Regional President
Rabobank, N.A.

PAST-CHAIR

Dave Christy

Dean Orfalea College of Business
Cal Poly State University

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Managing Partner
Sinsheimer, Juhnke Lebens & McIvor

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Kris Vardas

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Council Member
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Karen Bright

Council Member
City of Grover Beach

Peter Candela

Executive Director
San Luis Obispo County Chamber
Executives

Michael Cannon

President
Cannon

Andrew Carter

Thriving in 2010: San Luis Obispo



[Download Flyer](#)

In partnership with the San Luis Obispo Chamber of Commerce and [Collaboration LLC](#), the EVC's Thriving in 2010 workshop happened Friday morning, February 26th at RRM Design Group.

Michael Gunther, President of Collaboration LLC, is currently leading participants through the award winning Kauffman Foundation Business Assessment Program where they will walk away with the tools and skills to move their business from "Surviving to Thriving."

For more information on future workshops, please call June Parent at (805) 788-2012 or by email: jparent@sloevc.org

SLO County Regional Airport Update

Airport Receives Half a Million Dollar Grant to Expand Air Service

The San Luis Obispo County Regional Airport is one of nineteen airports nationwide to secure a federal grant that will increase



Council Member
City of San Luis Obispo

Carl Dudley
V.P. Business Development
Mission Community Bank

Roberta Fonzi
Mayor
City of Atascadero

Jim Guthrie
Council Member
City of Arroyo Grande

Adam Hill
Supervisor, 3rd District
County of San Luis Obispo

Kevin Irot
Sr. V.P. & County Mgr.
First American Title Co.

John E. King
Principal
Boutique Hotel Collections

Tim Mahoney
District Manager
Southern California Gas Co

Noreen Martin
President & CEO
Martin Resorts

Bruce Ray
President & Publisher
The Tribune

Charlie Richardson
President
Richardson Properties

Eric Schwefler
Partner
Caliber Accounting & Tax
American Principal Bank

Charley Senn
Broker
Anderson Commercial Real Estate

Mike Silacci

service and make the airport more competitive.

"Receiving this grant is great news for the future of our County and the airport," said Michael Cannon, Chair of the San Luis Obispo Air Transportation Alliance (SLOCATA), an advocacy group that has been instrumental in helping the airport. "These federal dollars will help attract service for new routes. The importance of this award to local businesses cannot be understated - they are the lifeblood of our communities."

- SLO Airport received second largest grant in the nation
- It is the only airport in California to receive this award
- 84 communities in 38 states applied; 19 total grants awarded

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Fifth Flight to LAX Added by United Express

"It's great that United recognizes the potential of our local market, and we believe this is another encouraging step in recovering from the capacity cuts in 2008," said Richard Howell, general manager of the airport.



[READ MORE →](#)



Innovative Concepts Provides Free Wi-Fi at Airport

Air travelers can now take advantage of free Wi-Fi access at the San Luis Obispo Regional Airport. Innovative Concepts is providing free access for airport customers.



New Clients

The EVC is pleased to announce we have recently helped start and expand the following businesses

Director of External Affairs
AT&T

Ed Steinbeck

Council Member
City of Paso Robles

Gil Stork

Superintendent / President
Cuesta College

Tom Sullivan

Board Member Emeritus

Michael Manchak

President & CEO
Economic Vitality Corporation
(805) 788-2013
mmanchak@sloevc.org

Dave Mooklar

Loan Administrator
Economic Vitality Corporation
(805) 788-2015
dmooklar@sloevc.org

June Parent

Program Assistant
Economic Vitality Corporation
(805) 788-2012
jparent@sloevc.org

Christine Rogers

Coordinator, Energy Watch
Partnership
Economic Vitality Corporation
(805) 788-2012
crogers@sloevc.org

In partnership with **Mission Community Bank** and **Coast National Bank**, business expansion assistance and a business loan was provided to the following new EVC Clients:

Specialized Equipment Repair, Inc.

Robert Tevis
April Tevis
Highway 46 & Golden Hill Road
Paso Robles, CA 93446
(805) 835-3412
www.specializedequipmentinc.com



Specialized Equipment Repair, Inc. was founded in 2006 by Robert and April Tevis out of their home and a small repair facility in Paso Robles. The company repairs and retails equipment for the agriculture market. Product lines include McCormick Tractor, Landini Tractor, Greentech Spray Systems, Progressive Ag Sprayers and others.

Silver Family Practice, Inc.

Randall Silver, DO
1250 Peach Street, Suite F
San Luis Obispo, CA 93401
(805) 788-0200



Relocating from Redding to San Luis Obispo, Silver Family Practice will anchor itself in a medical plaza off Peach Street. Beyond the apparent benefits of beautiful San Luis Obispo, Dr. Silver is aligning his practice with several resources in the medical plaza necessary for his continued growth and development in providing cost-effective, high quality care to his patients. The practice offers a variety of services using state-of-the-art treatment and preventive care for patients of all ages and is accepting new patients.

Clearview Window Washing

Peter Van Gundy
895 Pismo Street
San Luis Obispo, CA 93401
(805) 458-5266
www.clearviewslo.com



After graduating from Cal Poly in Jun 2006 with a Bachelor's degree in Business Administration, Peter Van Dundy started Clearview Window Washing. The mission of Clearview is to provide the highest quality window washing service in a completely professional and trustworthy manner. Some of Peter's top clients include: Santa Maria Seeds; homeowners in Edna Ranch and Varian Ranch; and downtown San Luis Obispo clients such as Express Clothing Store; Peet's Coffee; Black Sheep Bar and Grill; Buffalo Bar and Grill; and Debbie Wacker, CPA.

To learn more about EVC's Business Loan Program contact Dave Mooklar, Loan Administrator by phone (805) 788-2015 or by email at dmooklar@sloevc.org

Energy Watch Partnership of SLO County



Welcome aboard Christine!

The EVC is pleased to welcome aboard **Christine Rogers** who will be coordinating the **Energy Watch Partnership** on behalf of the EVC - a partnership with PG&E and South California Gas Company. Christine has over 20 years of experience in project development, she is a LEED accredited professional, and a founding member of the local US Green Build Council's California Central Coast

Chapter. More information about the Energy Watch Partnership will be available on the EVC website in March. The EVC is pleased to manage this partnership throughout San Luis Obispo County for this state-wide program. The program helps local businesses and governments conserve energy to help their bottom line, the environment, and to reduce green house gases.

Upcoming Events



Softec Dinner: iRobot Corporation

When

Wednesday, March 31st | 6:00 - 8:30 PM

Where

Ventana Grill, 2555 Price Street, Pismo Beach, CA

Cost & Registration

\$30 before 3/29 | [Register online here](#)

Founded in 1990 by Massachusetts Institute of Technology roboticists, iRobot Corp. specializes in robots that help people complete tasks with better results. The company's robots can navigate in complex and dynamic real-world situations. To date, the company has sold more than 5 million home robots worldwide, making iRobot Roomba® the best-selling home cleaning robot in history. Also, more than 3,000 iRobot PackBot® Tactical Mobile Robots have been delivered to a broad range of military and public safety organizations worldwide. These robots have performed tens of thousands of missions in Iraq and Afghanistan and are credited with saving scores of lives.



Innovation in Search @ Google

When

Thursday April 8, 2010 | 11:00 AM - 12:15 PM

Where

Harmon Hall - PAC, Cal Poly campus

Presenter

Marissa Mayer, Vice President, Search Products & User Experience

The VP of Google, Marissa Mayer is coming to Cal Poly to give a talk on April 8. OPEN & FREE TO EVERYONE!!

In the News



February 25, 2010

San Luis Obispo Chamber of Commerce

How to bring Google fiber to San Luis Obispo

The San Luis Obispo Chamber of Commerce shared some tips with nearly 300 local business people today on how to bring Google's just-announced ultra high-speed broadband initiative to San Luis Obispo. Dubbed "Mr. Connectivity," former Chamber Board of Directors chairperson Jeff Buckingham helped organize the Chamber's ad hoc group that will examine the feasibility of making San Luis Obispo one of the locations for the fiber optic trial. "[Google] is giving an opportunity for communities to demonstrate that they're worthy of this kind of an opportunity," Buckingham said at Thursday's Good Morning San Luis Obispo breakfast, a monthly Chamber event that draws hundreds of local business people.

Sign up at: www.google.com/appserve/fiberrfi/public/options

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February 22, 2010

KCOY-12 News: Video

Interview with Mike Manchak highlighting jobs in San Luis Obispo County

[Watch now](#)

February 19, 2010

EVC Press Release

San Luis Obispo Airport receives half a million dollar grant to expand air service

The San Luis Obispo County Regional Airport is one of nineteen airports nationwide to secure a federal grant that will increase service and make the airport more competitive. "Receiving this grant is great news for the future of our County and the airport," said Michael Cannon, Chair of the San Luis Obispo Air Transportation Alliance (SLOCATA), an advocacy group that has been instrumental in helping the airport.

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February 19, 2010

The Tribune

Grant may bring in new flights to SLO County Regional Airport

San Luis Obispo County Regional Airport has received a \$500,000 grant from the federal Transportation Department that the airport's top administrator says could clear the way for new routes.

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February 18, 2010

KCOY-12 News

San Luis Obispo Regional Airport is getting help from federal government

The San Luis Obispo County Regional Airport is getting a shot in the arm. A sizeable amount of grant money is on the way, courtesy of the Department of Transportation. It is seen as a major turning point for the airport.

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February 17, 2010

FastCompany.com

Most Innovative Companies in 2010: #6 First Solar

For most of the past decade, the first renewables company to be listed on the S&P 500 had one overriding goal: driving down the cost of solar-power modules until they could compete with traditional power. It has used every strategy at its disposal, from newly patented technologies to overseas mass production to vertical integration at all levels of a project -- all while managing to sidestep economic landmines and navigate the shifting policy landscape.

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February 17, 2010

FastCompany.com

Most Innovative Companies in 2010: #7 PG&E

PG&E chief Peter Darbee boldly and publicly resigned from the U.S. Chamber of Commerce over the business council's opposition to global-warming legislation. "An intellectually honest argument over the best policy response to the challenges of climate change is one thing," he wrote. "Disingenuous attempts to diminish or distort the reality of these challenges are quite another."

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February 9, 2010

EVC Press Release

EVC welcome Governor Schwarzenegger to San Luis Obispo County

The Economic Vitality Corporation (EVC) of San Luis Obispo County welcomed California Governor Arnold Schwarzenegger for a tour of a local business, REC Solar, a firm noted for being the nation's largest solar power integrator.

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February 9, 2010

The Tribune

Governor Schwarzenegger spotlights jobs in visit to San Luis Obispo

Gov. Arnold Schwarzenegger lobbied Monday in San Luis Obispo for a set of bills he says will create more jobs by assisting California businesses in hiring and training qualified employees.

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February 8, 2010

Press Release: Office of the Governor

Governor highlights proposal to provide training, hiring, incentives for business growth and expansion
(Speech transcription)

Thank you all for being here. I'm Adam Hill, Third District supervisor and it's my pleasure to welcome our Governor, Arnold Schwarzenegger.

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February 8, 2010

KCOY-12 News

Governor visits San Luis Obispo

A solar company in San Luis Obispo has become a focal point for Governor Schwarzenegger's California Jobs Initiative. On Monday, he stopped by the Central Coast to lay out his plan to get the state's economy back on track.

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If you have any contributions on future newsletters, please contact June Parent at (805) 788-2012.

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